

A  
GOOD LAUNDRESS  
USES  
**20 MULE TEAM**

**BORAX**  
CLEANS AND WHITENS  
FINEST FABRICS  
WITHOUT INJURY

# BORAX IS KING

DORA, BILL JR.

**20 MULE TEAM**  
**BORAX**  
THE MULE TEAM USE

Softens Water  
Removes dirt  
Cleanses Whites  
Crusts

Ask Dealer  
for Booklet

**20 MULE TEAM**  
**BORAX SOAP**

# 20 MULE TEAM

PACKAGE  
**BORAX**

## INDEX

---

History of "20-MULE-TEAM" BORAX . . . . .	2
Where "20-MULE-TEAM" BORAX got its Name . . . . .	4
How to Test Your Borax . . . . .	7
How to Have a Clear Complexion . . . . .	8
Borax for Red, Rough Skins . . . . .	9
How to Have Soft, White Hands . . . . .	10
How to Have Luxuriant Hair . . . . .	11
Some Beautifying Suggestions . . . . .	12
BORAXO the Bath of Beauty . . . . .	13
How to Have Sound, White Teeth . . . . .	14
Suggestions for the Nursery . . . . .	15
Care of the Eyes . . . . .	17
Kitchen and General Household Uses of Borax . . . . .	18
Borax in the Laundry . . . . .	19
Boro-Glycerine and Boric Talcum Powder . . . . .	22
Toilet and Medicinal Uses of Boro-Glycerine . . . . .	22
Boric Spangles . . . . .	23
Sick-Room Suggestions . . . . .	24
Uses of Borax . . . . .	25
Little Bride and Her Flat . . . . .	26
QUEEN of BORAX SOAP . . . . .	31
"20-MULE-TEAM" BORAX AID . . . . .	32

20

# MULE TEAM BORAX

WHERE IT COMES FROM  
WHAT IT IS GOOD FOR  
AND

## HOW TO USE IT.

---

This new work contains a series of Remarkable  
Photographs of  
**THE BORAX MINES IN DEATH VALLEY.**

The first ever reproduced  
in a booklet for popular distribution.

---

PACIFIC COAST BORAX COMPANY—MINERS, REFINERS, MANUFACTURERS  
20 MULE TEAM BORAX PRODUCTS  
NEW YORK                      CHICAGO                      OAKLAND, CAL.

## HOW A CALIFORNIA PIONEER BUILT UP A GREAT INDUSTRY AND BECAME THE "BORAX KING."



In 1872, Mr. F. M. Smith (now the world-famous "Borax King") was running a wood camp in Columbus, Nev., and incidentally prospecting for mines. Tramping about Teel's Marsh, Nev., he saw the surface covered with a heavy incrustation of gleaming crystal-like substance which proved to be Borax, worth at that time 30 cents per pound, and not 3 cents, as many careless of the truth or for the purpose of influencing public opinion, have asserted.

Borax was little known, except to the druggist and blacksmith, and the total annual consumption in the United States at that time was only about 600 tons.

Mr. Smith made a preliminary location, gathered samples and had them assayed. He had chanced upon the richest section of the deposits. However, Borax land is very "spotted" and only a small portion of it sufficiently rich to pay for the working. This location led him to further discoveries, and finally to the great deposits

### LOCATED IN DEATH VALLEY

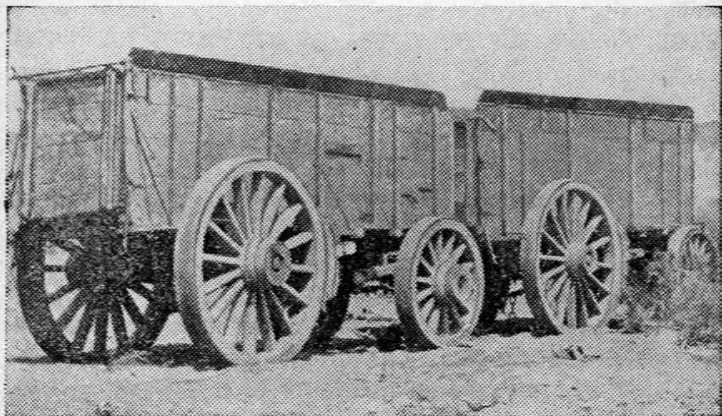
which is from 125 to 400 feet below the level of the sea, and for 167 miles the road stretches away through the desert, 60 miles of which has to be crossed without a drop of water, with incessant clouds of sand, a burning sun, rugged, precipitous mountains with almost impossible grades, over and through which the Borax had to be hauled to the refinery.

### THE BEGINNING OF THE 20-MULE TEAM

To make Borax a commercial possibility, and to present it to the world at a price that would warrant its use, special means of transportation had to be devised.

Ordinary wagons could not stand the strain, nor be made big enough to be profitable—horses were useless, because consuming often more than twice as much water and food as mules, water being scarce and vegetation absent; hence the 20-Mule Teams, the largest wagons in the world, were constructed to stand the tremendous strain of the load—large enough to carry a carload of Borax.

Two wagons there were; 16 feet long, 4 feet wide and 6 feet deep, weighing 7,800 pounds and costing \$1,000 each, with the rear wheels



7 feet in diameter, a tire 8 inches wide, rim 5 inches thick, and in addition to these two wagons, was a water wagon with a barre' of iron, as no wooden barrel could stand the intense heat.

To draw this outfit required the services of 20 trained mules, of necessity sound, of the strongest vitality, and broken to desert work. These mules were driven in pairs of 10, attached to a tug-chain and guided by a single line, 120 feet long, known as a "Jerk" line.

The driver, the celebrated Borax Bill, sat upon the wheel mule, guiding his team with this line in one hand, the other manipulating a strap attached to a brake of tremendous resisting power.

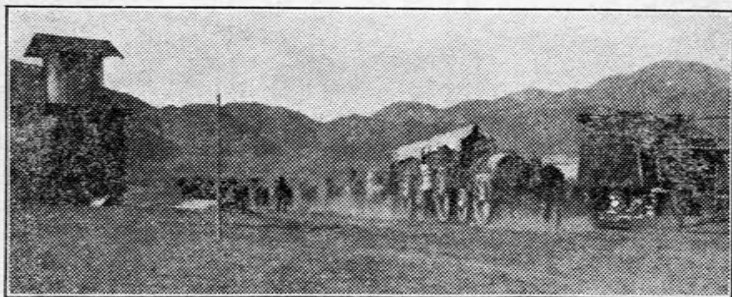


BORAX BILL



It was this processional hauling machine that gave pure Borax its trade-mark, "**20-MULE-TEAM BORAX**," the *only animated trade-mark in the world*— which trade-mark is known wheresoever good housekeepers recognize that Borax is equivalent to Cleanliness and Purity, Economy and Labor-Saving in the Home.

Here is one of the many teams that assisted in the foundation of the great Pacific Coast Borax Co., whose refineries at Alameda, Calif., and Bayonne, N. J., annually refine thousands of tons of crude Borax into the commercially pure Borax, sold under the world-famed trade-mark "*20-Mule Team*"; as well as the pure medicinal products of Powdered Boric and Boric Spangles, the "*20-Mule Team*" Borax Soap, Talcum Powder and other household necessities in which pure Borax forms the largest ingredient.



**20-MULE TEAM LEAVING DEATH VALLEY**

It has been stated many times (erroneously, however,) that previous to the formation of the Pacific Coast Borax Co. and the discovery of Borax by Mr. Smith, Borax was sold at a much less price than at present, principally owing to the fact that at that time there was no duty laid upon the imported product.

As shown above (and the statement can be easily verified by statistics) at the time of the discovery of Teel's Marsh, *the entire consumption of Borax in America was about 600 tons and the retail price, 30 cents per pound.*

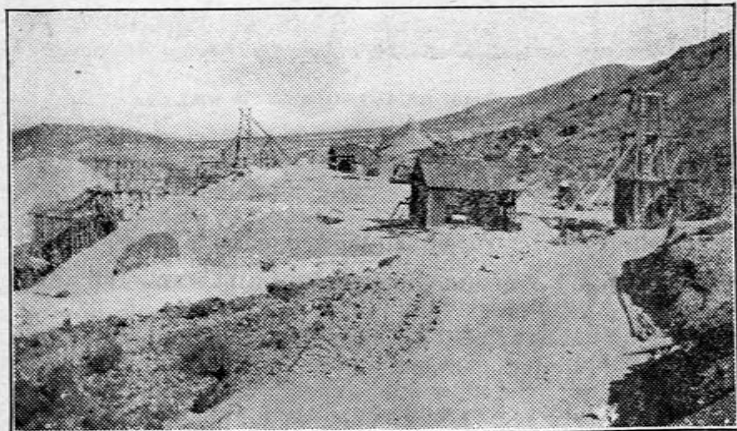
Now, the consumption of Borax in America in the trades and for domestic use is 20,000 tons, at an average price *of about 7 cents per pound.*

A tunnel in a borax mine located in Death Valley 125 to 400 feet below the level of the sea. Note the large pile of Colmanite (or crude borax) on the dump.

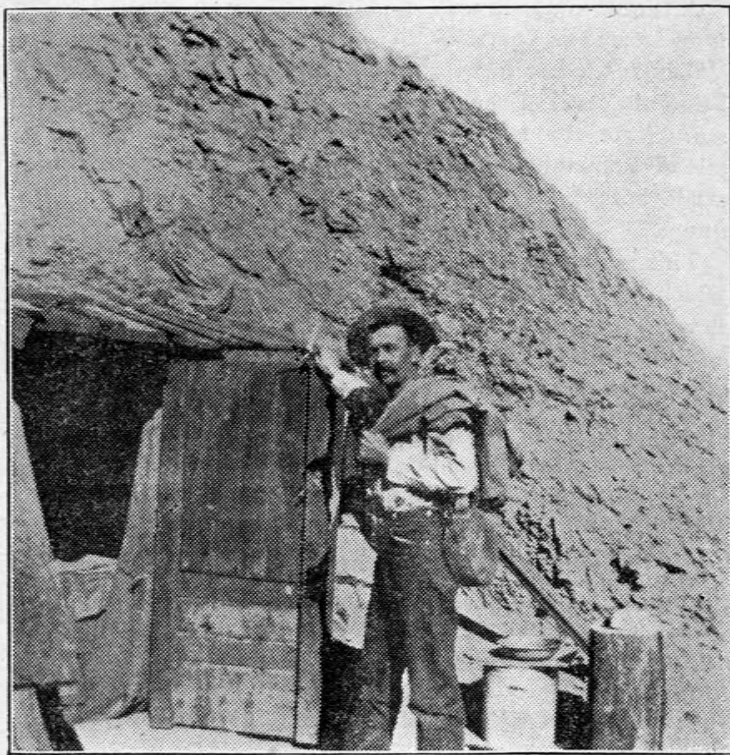
This is the shape in which it is conveyed to the Refinery by the 20-Mule Teams, there to be refined into pure 20-Mule Team Borax.



**A TUNNEL IN A BORAX MINE LOCATED IN DEATH VALLEY**



**VIEW OF A 20-MULE TEAM BORAX MINE ON THE SURFACE.**



**"THE BORAX MINER"  
AND HIS CABIN IN THE HILLSIDE.**

Note the miner's full equipment—canteen, candlestick, etc.



## AVOID ADULTERATED BORAX

The housekeeper of good judgment shuns soda as she would the plague, knowing full well that its corrosive qualities render it destructive to fine fabrics. What, then, must be its effects upon the skin, which is of such delicate and wonderful construction?

## TEST YOUR BORAX

A simple test for soda can be made by dropping strong vinegar on the article. If it bubbles or effervesces soda is present.

Pure Borax will not effervesce when strong vinegar is added.

PURE Borax has two qualities which make it particularly desirable for household and toilet purposes — first, *it is harmless*; second, inexpensive. As an antiseptic and disinfectant, Borax stands pre-eminent, while it is the *only one known that is entirely safe*. Borax may therefore well take the place of carbolic acid, vitriol, chloride of lime, creosote and arsenic, thus lessening the record of injury and death from poisoning. Although Borax is not a proprietary article, until recent years the supply has been unequal to the demand, hence the market is flooded with adulterations, the main body of which is usually soda, which imitations are unsatisfactory; oft-times injurious.

☞ The sure and safe way to get Absolutely Pure Borax is to insist upon having "20-MULE-TEAM" BRAND.

Borax under this brand is mined and refined by the Pacific Coast Borax Co., and is sold *only in packages bearing their trade mark*, The "20-MULE-TEAM."

## THE HARMLESSNESS OF BORAX

and Boric has been proved again and again by the testimony of the best medical authorities. At the Pure Food hearings before Senator Mason's Committee, several of the leading physicians of Chicago testified to the harmless nature of both Borax and Boric. Dr. Frank Billings and others testified to its free use, both externally and internally, in their practice, and stated that "*they had never seen any injurious effects from its use.*" They stated very emphatically "*that Borax is as harmless as salt or soda.*"

Similar testimony has been given by the leading physicians of England and Germany, thus thoroughly establishing the harmless nature of these important articles.

## HOW TO HAVE A CLEAR COMPLEXION



One of the chief needs is to keep the skin clean. With the hard water that is used in large cities, soap alone seldom makes a thorough cleansing agent for the removal of dust and sebaceous matter. Whenever the pores of the skin become clogged with foreign particles, irritation sets in, and unsightly blemishes are the result. The wise woman will keep a bottle of borax solution (see below) on her dressing-table or washstand, and will consider it as much of a necessity as her supply of clean bath linen.

**A Good Complexion Means Good Grooming;** good grooming means using soft water. Dirt, grit, and grease will settle in the skin when the face is washed only in hard, cold water and soap, and this alone in time injures the color and softness of it. One should never bathe the face in hard water, if a fair complexion is desired; the water should be softened with a little "20-MULE-TEAM" BORAX.

Borax in the water makes the skin lustrous, and possesses the recommendation of ancient favor, as it was in use by the women of Egypt, who extolled

its value for this purpose.

There is no more unsightly, humiliating complexion ailment than blackheads or pimples. The best treatment for blackheads is a simple diet and plenty of outdoor exercise, eating fresh fruit, drinking hot water and taking "20-MULE-TEAM" BORAX baths. (For further reference, see page 12.)

### Borax Solution for the Toilet Table

Put one ounce of "20-MULE-TEAM" BORAX in a quart bottle and fill with warm water. After it is dissolved, add more Borax, until the water has absorbed all it can hold in solution.

Use a little of this solution in water night and morning when bathing the face; or at night a teaspoonful of BORAXO (the delight-

ful bath powder), rubbing the skin lightly with a crash face cloth; in the morning a teaspoonful of "20-MULE-TEAM" BORAX in cold water, dashing the water over the face and slapping the cheeks softly for about five minutes.

### Borax Stimulation for Red, Rough, Coarse Skins

Enlarged pores give the skin the appearance of being of coarse texture, sometimes denting into the cuticle until there is a network of unsightly little pittings. The remedy is to stimulate the functions of the skin.

Stimulating the skin by steaming will do much toward closing the pores, and the skin can be stimulated by drinking three pints of hot water every day, and bathing the face twice a day with a hot solution of "20-MULE-TEAM" BORAX: one teaspoonful of Borax to a pint of water (see cut), then bathe or sponge for five or ten minutes, with clear cold water, until the skin is in a fine healthy

glow; dry with a soft towel, but do not rub the skin; too much

friction often destroys the delicate and sensitive texture, causing redness, roughness and irritation. After bathing the skin it should be massaged every other night with a small quantity of BORAX COLD CREAM (formula herewith).



### "20-Mule-Team" Borax Cold Cream

One ounce of spermaceti; one ounce of white wax; five ounces of best imported oil of sweet almonds; one and one-half ounces of rosewater; half ounce of "20-MULE-TEAM" BORAX.

Dissolve the Borax in the rosewater, and, if the weather is cold, set the bottle in a pan of moderately warm water. Melt wax and spermaceti, add almond oil, and heat slightly; remove from fire and pour in rosewater quickly. Beat to a foam with an egg-beater. When partially solid, add two drops of oil of rose. Cease beating before the mass is firm. Pour into little porcelain jars and keep in a cool place.

*In Massaging* the face let all movements be upward and outward; rubbing also inward, so that the under muscles will be stirred and the outer skin not overstretched. The woman who scrubs her face with circular sweeps that draw the cheeks down, will cause the muscles to assume a doleful droop that will be anything but joy-compelling. Careless washing of the face often leaves a harsh surface, as if one's countenance had been starched and dried in a strong wind.



## HOW TO HAVE SOFT, WHITE HANDS



THE first step is that the Hands be clean ; the second is manicuring. It is absolutely necessary that the hands should be washed in *soft water*.

Borax makes water soft, and not only *whitens* the hands, but keeps the nails from getting brittle. Of course you must use Soap—Soap that

while softening and whitening the skin must not contain ingredients that irritate and chap the surface.

Now, if you can get that kind of soap, and in addition Cleansing and Whitening properties combined Antiseptically, thus treating the skin Medicinally, would you not adopt it, especially if the cost were less than you are now paying for Toilet Soap alone?

### Such a Preparation is BORAXO (bath powder)

A delightful combination of powdered "20-MULE-TEAM" BORAX and pure white Toilet Soap. A bath and toilet luxury. Delicately perfumed with odor of fresh Violets, its use in the bath or bowl produces a foamy liquid of exquisite fragrance, treating the skin medicinally while imparting a delightfully cooling and cleanly effect. Especially effective for use on the hands, softening the cuticle preparatory to manicuring, leaving the skin soft and white, besides removing any tendency to roughness or soreness. In sitting top container, 25 cents, at all druggists'. Trial size 10 cents.

Before manicuring, the nails should be soaked at least five minutes in tepid (not hot) water in which BORAXO has been added.

After bathing, very gently press back the cuticle about the finger-nails, using an old soft linen towel. If the cuticle adheres and refuses to disclose the white crescent at the base of the nail, lift it gently with an orange-wood stick, sharpened for the purpose.

Then the nails should be filed slightly oval, never cut into shape. After filing, smooth with fine sandpaper, and the nails cleaned with the orange-wood stick. Last they should be powdered and polished.



## HOW TO HAVE LUXURIANT, LUSTROUS HAIR

It is impossible to have the hair healthy and beautiful unless the scalp is free from dandruff.

To have the scalp healthy and clear of dandruff, careful shampooing is most essential. Keep the hair strands clean by frequent brushing, using a brush of firm, fine bristles, which will go through the heaviest locks. Washing the hair once a month is quite sufficient for the average dry hair. If the

hair is oily, twice a month is not too often.

To stimulate the scalp and prevent an oily condition of the hair, washing it in water containing a pinch of "20-MULE-TEAM" BORAX is the most effective treatment.

The hair should be rinsed twice after washing it; if oily, three times; dry thoroughly.

A thorough shampoo with hot water into which a tablespoonful of "20-MULE-TEAM" BORAX is placed, followed by a complete rinsing in clear, cold water, will cleanse the scalp, allay itching and irritation, heal any scalp soreness, and make the hair soft, fluffy and beautiful. Try it—you will be surprised and pleased at the result.

### Valuable Recipes for the Hair

**TONIC FOR VERY DRY HAIR**—Bay rum, five ounces; tincture of cantharides, one ounce; olive oil, one ounce; "20-MULE-TEAM" BORIC (obtained at any druggist's), twenty grains. Apply with medicine dropper to the scalp, and rub in with a sponge.

**SHAMPOO**—Two ounces of BORAXO (a delightful bath and toilet powder), two tablespoonfuls of alcohol; beaten yolk of one egg; one pint of warm water. Keep tightly corked. After using tonic or shampooing the head, always rinse thoroughly with clear water, brushing the hair until the scalp is dry.

**SHAMPOO TONIC FOR WHITE HAIR**—Take a small bar of white castile soap and dissolve in a quart of boiling water; boil down to one pint; when cool add one pint of bay rum, one tablespoonful of "20-MULE-TEAM" BORAX, thirty grains of bi-sulphate of quinine. Use a tablespoonful or two for each shampoo. Will keep nicely.

**TO BRIGHTEN BLONDE HAIR**—Beat up the yolks of six eggs, rub through hair, then moisten with a bowlful of water to which sufficient "20-MULE-TEAM" BORAX has been added to soften the water. Put a pinch of the powdered borax in each rinsing water. When hair is partially dry, sit in the sunshine.

**CURLING FLUID**—"20-MULE-TEAM" powdered BORAX, one-half ounce; gum arabic, fifteen grains; spirits of camphor, three drams; warm water, eight ounces. Dissolve solids in water, when cool add camphor. Moisten hair with lotion and roll in small ringlets, pinning with invisible hairpins.

### Some Beautifying Suggestions

**TAN AND SUNBURN**—Strong soap and hard water should be particularly avoided. Use only tepid water and the addition of "20-MULE-TEAM" BORAX Solution (see previous pages) and you will prevent redness, roughness and irritation, and keep the skin cool and clear.

Apply this lotion generously: Fresh cucumber juice, eight ounces; oil of sweet almonds, two ounces; powdered white castile soap, one-fourth ounce; essence of cucumbers, three ounces; tincture of benzoin, twenty drops; "20-MULE-TEAM" BORIC, fifty grains. Wash and slice, but do not peel, two large green cucumbers. Boil in a porcelain kettle with a scant half cup of water until the cucumbers are soft and pulpy. Cool and strain through muslin. Measure off one and one-half ounces, and add to it an equal amount of alcohol. Let stand over night. This is the cucumber essence. Next day add the powdered soap, then add eight ounces of cucumber juice, add the almond oil very slowly and, lastly, the benzoin. After shaking well for fifteen minutes, pour in the BORIC and shake for five minutes.

This makes a sort of emulsion, delightful for any irritation of the cuticle, and particularly nice for yellow, dull skin.

**EXCESSIVE PERSPIRATION**—Cleanse thoroughly with water and "20-MULE-TEAM" BORAX solution; dry and dust armpits with "20-MULE-TEAM" VIOLET BORIC TALCUM POWDER. (See page 22.)

**FLABBY SKIN**—Use cold cream recipe for massage (see page 9), afterwards bathing with cold water containing a small quantity of "20-MULE-TEAM" BORAX.

**BLACKHEADS**—The most unsightly complexion ailment. The remedy is in a simple diet, avoiding fatty meats, all greasy, stimulating foods, rich pastries, an excess of sweets and strong tea or coffee. Exercise every day, and the daily bath in tepid water, in which is dissolved a sufficient quantity of "20-MULE-TEAM" BORAX to make it soft. Keep the avenues of elimination active by eating fresh fruit and *drinking three pints of water a day*. Bathe the face at night, using QUEEN OF BORAX SOAP; dry without friction and apply a little "20-MULE-TEAM" BORAX COLD CREAM (see previous formula).

## THE BORAXO BATH OF BEAUTY



The daily bath cleans the pores, purifies the skin, quickens the circulation, stimulates the brain.

Beauty depends upon Health, and Health upon Cleanliness, hence the daily bath is the beginning and continuance of Beauty.

When water is hard, it is impossible to create a cleansing suds. The addition of "20-MULE-TEAM" BORAXO (that delicious bath powder) to the bath not only makes the cleansing process more thorough, but imparts a delightful smoothness and

velvety whiteness to the skin.

BORAXO in the bath water, besides softening it and making it grateful to the skin, removes the odor of perspiration. It is a disinfectant and antiseptic; a preventive and a purifier.

The morning bath should be either tepid or cold; a quick plunge or sponge, with always a sufficient quantity of BORAXO added to the water to make it soft and cause a foaming suds. Rinse the body with a bath spray or shower, chilling the water gradually.

Then a brisk rub-down with a coarse towel; but do not rub sufficiently hard to cause an irritation, which will frequently result with delicate or sensitive skins.

The daily bath, which should not be over five minutes at the most, stimulates the circulation, improves the digestion and opens the pores; hence it should be taken quickly, with the temperature of the bathroom distinctly warm.

*This is especially important to delicate women.*

### A Mock Milk Bath

Here is a mock milk bath that is almost as beneficial to the skin as pure milk.

Make up a dozen or more bags of cheese cloth about a foot square. Fill them with oatmeal and pure white castile soap shaved fine, two-thirds oatmeal, one-third soap. Add a half a can "20-MULE-TEAM" BORAXO and some powdered orris root, and tie up the bag securely. One bag in twelve gallons of water makes a delightfully refreshing bath, and leaves the skin like velvet.



## HOW TO HAVE SOUND, WHITE TEETH



Early neglect is the chief reason why ugly teeth are so frequently seen. From the time when the first little tooth peeks through the pink gum, the teeth should be carefully treated. The mother who is wise begins brushing her baby's teeth very gently as soon as there are enough of them to brush. Previous to that time the mouth is swabbed with a bit of clean, sterilized lincin which has been dipped into a solution of "20-MULE-TEAM" POWDERED BORIC (see page 22).

Brush the teeth after each meal, and a thorough brushing before going to bed. Neglect will not only cause the teeth to decay, but will make the gums weak and unhealthy. Twice a year tartar should be removed and cavities filled by a capable dentist. Powders containing coarse, gritty substances are extremely harmful. Do not crack nuts or bite thread with your teeth.

Brush up and down, and not crossways. The reason for this is obvious. The food lodges between the teeth, and by brushing horizontally—cross-wise—as is commonly done, the hairs jump from one tooth to the other, but fail to reach the spaces between.

Use the following pure antiseptic powder, also see that after each cleansing all powder is rinsed away. Keep your brush clean, and every week sterilize with hot BORIC solution.

### Good Recipes for the Teeth

**TOOTH POWDER**—Prepared chalk, six ounces; powdered orris root, one ounce; white castile soap, powdered, one-half ounce; pulverized sugar, one-half ounce; "20-MULE-TEAM" BORIC, one-half ounce; powdered wintergreen, one-half dram. Grind to fine powder, sift, and sift again.

**TOOTH WASH**—Coarse powdered soap bark, one ounce; orris, coarse powder, one-fourth ounce; "20-MULE-TEAM" BORAX, one ounce; saccharine, five grains; oil of peppermint, one-half dram; oil of wintergreen, one-fourth dram; water, nine ounces; glycerine, one ounce; alcohol, six ounces; solution of carmine, one dram. Mix, macerate for seven days, agitating occasionally, and filter.

**MOUTH-WASH**—Myrrh, powder, one-half ounce; "20-MULE-TEAM" BORAX, one-half ounce; red saunders, one-half ounce; sugar, one-half ounce; cologne water, three ounces; alcohol, nine ounces; water, four and one-half ounces. Mix, macerate for several days with agitation, and filter.

Have these put up by a reliable druggist, but insist on "20-MULE-TEAM" BORAX or BORIC.

## SUGGESTIONS FOR THE NURSERY



The suggestions here given are absolutely harmless and are highly recommended by competent specialists who understand the care and treatment of infants.

In the first place, cleanliness is conducive to baby's comfort; cleanliness of garments, body and food. Every morning its precious mouth must be washed out with cool, sterilized water, to which a pinch of "20-MULE-TEAM" BORIC has been added.

If baby nurses, the mother's nipples must also be bathed in the same antiseptic.

Absorbent cotton should be used for the purpose, *being destroyed each time, and never returned to the Boric solution.*

The baby's bath is rendered cleansing and antiseptic by dissolving a little "20-MULE-TEAM" BORAX in the water. Use only pure white soap (like QUEEN of BORAX) when bathing the baby. Before beginning the bath, gently flood the eyes with pure tepid water, which has been boiled or filtered. Inflammation of the eyes is very dangerous, especially when it occurs a few days after birth.

*The nurse must be extremely careful when bathing the eyes.*

Pure rosewater is good for the purpose, and all cloths and bits of cotton must be destroyed.

Older children, who are troubled with weak eyes or inflammation of the lids, should be treated with an eye solution made of twenty grains of "20-MULE-TEAM" BORIC and two fluid drams of camphor water.

*The use of impure powders often causes extreme irritation, the skin of a little "just-come" baby being amazingly delicate and very susceptible to coarse particles in powder made of undesirable ingredients—therefore,*

**We wish to call the Especial Attention of every Mother, Nurse and those having the care of Infants, to "20-MULE-TEAM" VIOLET BORIC TALCUM POWDER, the Purest, Sweetest, and Absolutely the Best Baby Powder in the world. (See page 22.)**

## "20-MULE-TEAM" VIOLET BORIC TALCUM POWDER

Should be used after the infant's bath. Sprinkle it freely on the neck, and in all folds and crevices of the skin. It will prevent and cure baby rash, chafing, prickly heat, nettle rash, hives and all infant irritations.

Chafing can be cured by applications of "20-MULE-TEAM" BORAX Cold Cream. (Recipe page 6.)

Incorrect washing of the fat little legs. Wash water, leave in a second minutes, wring, place pour over them two water to which two "20-MULE-TEAM" some QUEEN of have been added.



napkins often causes chafing the napkins first in cold cold water for fifteen in a clean tub and pailfuls of boiling tablespoonfuls of BORAX and BORAX SOAP Let soak for half an hour, and no rubbing will be necessary except on the soiled spots, and even then the board will not be needed. Rinse in four waters, dry well and do not iron. Hang in the sunshine before using.

To keep the baby's milk bottle clean; "20-MULE-TEAM" BORAX is an antiseptic of vital importance.

Select the plain bottle with a black rubber nipple (*never a tube bottle*). Immediately after baby has finished his meal, his bottle should be carefully rinsed with cold water, then bottle and nipple washed with soapsuds in which "20-MULE-TEAM" BORAX has been dissolved. Rinse, boil in clear Borax water for twenty minutes (nipple as well as bottle) and set away in a porcelain dish filled with a "20-MULE-TEAM" BORAX solution, made of one teaspoonful powdered BORAX to a quart of water.

☞ This will keep the milk bottle absolutely clean and antiseptic.

Thrush is a disease of the mouth common in bottle fed or delicate children. Small whitish patches, sometimes crowded thickly together, form over the lining of the mouth, and especially on the tongue. Cover the finger with a moist clean cloth, and wipe away the patches very gently.

Then spray the mouth with a lotion made of one-half ounce of "20-MULE-TEAM" BORIC and one pint of water. Or, a small portion of this lotion can be applied with a camel's hair brush — "20-MULE-TEAM" BORAX, twenty grains; tincture of myrrh, one-half fluid dram; glycerine, one fluid dram; water enough to make one fluid ounce.

If baby, during the crawling stage, meets with accident and burns his little hands, bathe at once with a solution of "20-MULE-TEAM" BORIC, then touch the wound with oil of peppermint (if

the skin has not been broken) and bind on absorbent cotton. If the burn is a severe one, while the physician is being sent for bathe with BORIC solution. It is needful that an antiseptic be used at once. More than that, BORIC is cooling and healing.

Young babies often show excessive oily scales upon the head. These must be carefully watched and great cleanliness used. An effective ointment to be applied every night is made of one dram of "20-MULE-TEAM" BORIC, and half ounce each of vaseline and lanoline. *Never use a fine tooth comb on these formations.*

The salve and careful bathing with pure white soap will cure in a very short time.



## CARE OF THE EYES

For general weakness of the eyes or passing local inflammation, the following will be found invaluable. Do not hesitate to use it, for it is recommended by the best authorities.

### Recipe for Weak Eyes

Take a teaspoonful of powdered "20-MULE-TEAM" BORIC and place in a teacup. To this add fifteen drops of spirits of camphor, rubbing to a smooth paste. Pour over it two-thirds of a cup of distilled water. Then strain and bottle. Apply with absorbent cotton, or, better still, use a glass eye-cup.

If, after a fortnight's treatment, this wash does not give relief, you can know that the trouble is not a local one, but that some optical defect is making life miserable. In that case hesitate not a moment to consult a first-class, reliable and conscientious oculist (*not an optician*), and if he says glasses are needed, put them on.

The very moment that the eyeballs ache, work should be suspended, no matter how urgent or how necessary it is.

Tonics for the eyelashes must be used with consideration, as all oily applications will irritate the eyes. Witchhazel, diluted, will sometimes inspire a heavier, longer growth of the lashes, but as a general rule these hairy fringes cannot be coaxed to do very much in the growing line, especially after one has passed one's youth.

WEEPING OF THE EYES — Involuntary weeping, oftenest among the elderly, is caused by weakness of the tear glands. A simple cure for this ailment is "20-MULE-TEAM" BORIC water — a level teaspoonful to a pint of soft water. It should be used often, not too cold, dashed into and wiped into the eyes.

CAUTION — For use upon so delicate an organ as the eye, great care should be observed not to make the solution too strong. It is wise to err upon the safe side.

## KITCHEN AND GENERAL HOUSEHOLD USES OF BORAX



Without doubt BORAX is one of the most cleanly and cleansing substances known.

In the household, where it is freely used, dirt cannot exist. There can be no surer way to procure the healthfulness of the family, and its happiness thereby, than by the free use of BORAX, which cleanses, deodorizes and disinfects.

To have nice clean china and dishes, have a big porcelain pan, plenty of hot water, and use "20-MULE-TEAM" BORAX liberally.

Fill the dishpan with hot water, add QUEEN of BORAX SOAP and a tablespoonful of "20-MULE-TEAM" BORAX. This will make a fine suds.

Take a dish mop and, without touching the hands in the water, you can wash your dishes clean and well. Rinse with hot water and dry quickly. When washing dish towels, add a tablespoonful of "20-MULE-TEAM" BORAX to a pan of water and boil for fifteen minutes.

Borax will cleanse better than, and without the injurious effects of, ammonia. For washing windows Borax water is unsurpassed, and for wiping off woodwork it is excellent. Hardwood floors can be wiped with excellent effect by dipping a Canton-flannel cloth in tepid water to which "20-MULE-TEAM" BORAX has been added. Borax is the best kind of cleanser, detergent and bleacher. It immediately sets up a chemical action with dust and grime and dislodges them, leaving the linen white and fine, with absolutely no injury to the fiber.

Cleanliness in the kitchen is more necessary than anywhere else. The utensils must be free from all foreign matter, and the sinks kept absolutely clean. With a kitchen sink giving out foul, impure gases, the wife will have a dull, throbbing, aching head; the children fretful; baby will not sleep and the general temper of the home upset.

"20-MULE-TEAM" BORAX is an *antiseptic*. It has *medicinal* as well as *cleansing* qualities. Twice a week the kitchen sink should be flushed with a suds of QUEEN of BORAX SOAP and a strong solution of "20-MULE-TEAM" BORAX water. Follow with a rinsing of borax water without soap.

## BORAX IN THE LAUNDRY



"20-MULE-TEAM" BORAX in the laundry will prove absolutely harmless to the most delicate or finely woven fabrics. It never causes discolorations or causes the color to fade. It saves its cost in soap and starch, time and work. The clothes are much whiter, colored garments are not faded, woolens do not shrink, and the dingy gray that comes from careless laundering will soon be removed.

The following directions for washing fine, expensive blankets are reliable and satisfactory:

Select a bright, sunny day for the work, as it is very necessary that both the washing and the drying processes be hurried along as rapidly as possible.

Fill a tub full of warm water. Add two large tablespoonfuls of "20-MULE-TEAM" BORAX, add enough QUEEN of BORAX SOAP to make a good suds.

This is absolutely the BEST soap in the world for every laundry or household use, because it actually does contain Borax.

Throw a blanket in and squeeze it gently. Do not wring with the hands, and by no means should a board be used, else the fleecy surface will fluff up into hard little lumps and the blanket be ruined. Rub through the hands gently, and send through a rubber wringer into a second tub of water of the same temperature and with the borax and soap added. Each rinsing water must be of the same temperature, and even the last must contain borax and a little soap. Dry quickly in the sun. When thoroughly dry fold smoothly and place under a weight for a day or two, then wrap in clean paper (first sprinkling with "20-MULE-TEAM" BORAX to keep moths away) and place in a cedar chest until time to use.

To WASH CURTAINS — If very dusty, throw into cold water and rinse out. Put into a second water and add a tablespoonful or two of "20-MULE-TEAM" BORAX, and let it soak for half an hour. Heat a boilerful of water to each gallon of which add a tablespoonful of "20-MULE-TEAM" BORAX and half a bar of QUEEN of BORAX SOAP, shaved fine.

Squeeze the curtains out of the cold water. Lay them in a tub and pour on the boiling suds. Within another half hour they will be white and lovely. Rinse in two waters, and then add a little bluing to the third. If the curtains are cream colored, a little coffee in the last water will keep the creamy tint. *When Borax is used*



there is absolutely no need of rubbing. To rub curtains on a board is to destroy them utterly. To attach them to frames is oftentimes equally disastrous. The best way is to squeeze them gently and pin on a sheet laid on a large rug. If you starch your curtains, make your starch thin and add "20-MULE-TEAM" BORAX.

**TO WASH TABLE LINEN, ETC.**—Make the first suds as suggested for washing blankets, only have the water warmer. If you do not starch your linen and yet wish it to have a firmer body and a delicate, liny gloss, add a tablespoonful of "20-MULE-TEAM" BORAX to the last rinsing water. Embroidered monograms should be ironed on the wrong side, first being laid up on a piece of heavy flannel.

Centerpieces, embroidered in colors, should be washed by themselves, and never boiled. Launder in tepid water, to which melted QUEEN of BORAX SOAP and a small quantity of "20-MULE-TEAM" BORAX have been added. Rinse with water of the same temperature, dry partially, and iron on the wrong side, pinning a bit of thick flannel over the ironing sheet.

Delicate laces can be washed in the same way, and if of short length, can be placed wet on a porcelain bath-tub or stuck to a window-pane, to which they will adhere nicely. If of any great length they can be wrapped around a rolling-pin or folded, ribbon fashion, on a narrow board.

To keep woolen goods in proper condition, never rub while washing or wring when clean, but squeeze and shake instead. Fruit stains can be removed by pouring boiling Borax water through the cloth before it has been wet. When washing silks, dissolve "20-MULE-TEAM" BORAX in as much boiling water as will make the water soft to the hand. Wash colored clothes in tepid water and use "20-MULE-TEAM" BORAX instead of soap. *It will not affect the color.* Garments washed with "20-MULE-TEAM" BORAX will have a sweet, clean, delightful odor.

**TO WASH SILK GLOVES**—Draw the gloves onto the hands and fasten at the wrists. Dip a nail brush in a bowlful of warm water in which a teaspoonful of "20-MULE-TEAM" BORAX has been dissolved, and to which a small quantity of QUEEN of BORAX SOAP has been added, and go over the gloves carefully. This is the best means of removing the dust which accumulates in the seams and at the finger tips. Rinse while on the hands, remove and dry quickly.

"20-MULE-TEAM" BORAX is a great help when washing ribbons.

Lay the ribbons flat on a marble washstand and go over the entire length with a small brush which has been dipped in borax water and fluffed over a bar of QUEEN of BORAX SOAP. Rinse without squeezing and dry by plastering against a porcelain bath-tub or stretching onto a clean mirror.

## TO CLEAN SILVER, PORCELAIN, ETC.

An entire collection of beautiful silver can be cleaned with "20-MULE-TEAM" BORAX in a few minutes. Put in a clean tub and cover with hot water in which a tablespoonful of "20-MULE-TEAM" BORAX has been dissolved. Take out immediately and lay on a soft linen cloth, and rub each piece quickly with dry chamois skin.

Plated ware, if treated this way, will always look new, bright and clean. Silver should never be rubbed with flannel or cotton cloth.

Porcelain bath-tubs can be kept free from stains and discolorations by using "20-MULE-TEAM" BORAX while bathing. When cleansing the tub, wring a cloth out of a strong suds, rub QUEEN of BORAX SOAP over this and sprinkle with "20-MULE-TEAM" BORAX.

This will bring a whiteness and a cleanliness, pleasant to the fastidious and the cleanly. Porcelain dishes and porcelain sinks can be treated the same way. When sauce pans become stained, pour in a solution of "20-MULE-TEAM" BORAX and set the dish upon the stove until the boiling mixture has removed every trace of discoloration.

Burned kettles should be left to stand for several hours, the bottom being covered with a strong borax solution, which will loosen the carbon and make the washing of them a simple matter.

All metal wares should be brushed with a warm solution of "20-MULE-TEAM" BORAX. This will remove all dust and discolorations without the slightest injury. The articles should be dried with flannel or chamois skin and polished carefully.

Every few days the coffee-pot should be boiled out with a strong borax solution, otherwise the grounds will accumulate in the tiny crevices at the bottom. *It is equally important to keep the tea kettle clean.*

When the wise housekeeper arranges her pantry shelves she will sprinkle "20-MULE-TEAM" BORAX liberally under the papers. It will cause insects to depart, and will keep the air fresher and purer.



## BORIC AND GLYCERINE

(Boro-Glycerine)

GLYCERINE, itself soothing, in conjunction with "20-MULE-TEAM" BORIC or BORAX, with their antiseptic properties, is an excellent remedy for many ailments and has the power of absorbing more Borax or Boric than any other liquid.

PREPARATION—To ten parts of pure glycerine add five parts by weight of "20-MULE-TEAM" POWDERED BORIC; warm, and stir until Boric is dissolved. Bottle and keep handy for immediate use.

For washing wounds, cuts, burns or bruises, or for irritations of the skin, Boro-Glycerine, as made above, is beneficial; or for use in the throat, ears, chapped or cracked lips, as well as for rough hands, redness of skin and chilblains. If desired, a mixture of one part of Boro-Glycerine and three parts of rosewater or orange-flower water, will make a most agreeable cosmetic, which applied to the face, hands and irritated spots on other parts of the body while the skin is damp, is exceedingly soothing.

### Uses of Boro-Glycerine

LOTION FOR THE FACE AND HANDS—Rub well in, night and morning, a little Boro-Glycerine, wiping away all surplus with a soft cloth, after which powder with "20-MULE-TEAM" Violet BORIC Talcum Powder.



### "20-Mule-Team" Powdered Boric

Boric is a trade name for the highest grade of Boracic Acid. In Boric, Nature has stored virtues for cleansing and purifying beyond the power of almost any other product of her wonderful laboratory.

"20-MULE-TEAM" powdered BORIC is a white crystalline powder. Soothing, healing and gentle in its effect, ground to an impalpable fineness and is endorsed, prescribed and used by physicians and nurses. Sold at all druggists', 25c. Sample 4 cents.

### "20-Mule-Team" Violet Boric Talcum Powder

Is unquestionably the superior of any "Talcum" powder on the market. It is the softest, most velvety and delicately perfumed, the purest and at the same time the most effective of all complexion and baby powders. Try it for baby. For prickly heat, baby rashes and chafing, for sunburn, windburn, rough, harsh skins, for use after shaving to prevent dryness of the skin, for redness, roughness and irritation; for perspiring feet or armpits, this powder is an absolute necessity.

At all druggists', 25c. Sample by mail, 4 cents.



## "20-MULE-TEAM" BORIC SPANGLES

Their Use in Preventive and Curative Medication

In BORIC SPANGLES we have the wonderful crystalline formation of Boric in its most highly refined and perfect state.

This form heretofore has been made in Europe only by a secret process, now for the first time employed in America by ourselves.

The Pacific Coast Borax Co. are the sole manufacturers of BORIC SPANGLES in this country, and market it under the celebrated "20-MULE-TEAM" trade-mark.

Its uses are endless. As a Cleanser, Purifier and Antiseptic for Internal and External Sprays and Washes, for Irritating and Debilitating Afflictions of Women, for Profuse or Offensive Perspiration, for Catarrhal or Bronchial Affections, for Tired or Inflamed Eyes, for

treatment of the Throat and Nasal Passages, it is invaluable. As an Emollient, it has marvelous virtues for Healing Sores, Burns and Inflammation of all kinds.

BORIC SPANGLES are especially recommended because of their purity and high solubility, dissolving almost immediately when put in warm water.

It has the recognition and approval of medical men the world over.

### HOW TO USE BORIC SPANGLES

A daily douche of water and Boric Spangles is not only agreeable and cleansing, but an absolute essential to perfect health.

It is surprising that women so little realize the necessity of this thorough daily cleansing which forestalls feminine troubles that are most difficult to stop when once they start. No day should pass without a douche of one quart of tepid water with one ounce (four heaping teaspoonfuls) Boric Spangles dissolved in it.

FOR WOUNDS AND SORES—1 ounce (four heaping teaspoonfuls) dissolved in one quart of water. Bathe the parts affected freely or use as a poultice.

BURNS—1 ounce (four heaping teaspoonfuls) Boric Spangles to one quart of water. Saturate a cloth. Cover burn thoroughly and keep cloths wet until inflammation is allayed, then bathe burn with raw linseed oil.

SUNBURN—1 ounce (four heaping teaspoonfuls) Boric Spangles to a quart of water. Moisten face and parts affected with this solution as soon as

possible. Do not wipe off. Repeat every two hours until relieved.

CATARRH—Make solution of four heaping teaspoonfuls of Boric Spangles to a quart of water, and snuff up nose morning and evening.

SORE THROAT—1 ounce (four heaping teaspoonfuls) to a quart of water. Gargle throat thoroughly with this solution three times a day.

TIRED OR INFLAMED EYES— $\frac{1}{4}$  ounce (one teaspoonful) to  $\frac{1}{2}$  pint of water. Apply with eye-cup or dropper.

CHAFING—Pulverize Boric Spangles and apply freely to parts affected.

FEET—For tired and swollen feet shake pulverized Boric Spangles into the stockings.

PERSPIRATION—For offensive exhalations from feet, armpits or other parts, sprinkle with pulverized Boric Spangles, which treatment will result in a healthy condition of the skin and disappearance of all offensive odor.

CHILBLAINS—Ointment made of 7 ounces of Simple Cerate and two teaspoonfuls of Boric Spangles.

PRICE 25 CENTS, AT ALL DRUGGISTS'.

Send 4 cents for sample and booklet, "Spangles," telling of the many uses for "20-MULE-TEAM" BORIC SPANGLES.



## BORAX AND BORIC IN THE SICK ROOM

(It is vitally necessary that Borax and Boric used for Medicinal purposes be Pure.)

Two tablespoonfuls of "20-MULE-TEAM" BORAX in the bowl will render the bath of an invalid wonderfully soothing and cleansing, and most important of all, antiseptic. It is often necessary that the bed linen and clothing of a sick person be made thoroughly antiseptic. This is easily done by dipping the articles in a solution of Borax water before they are sent to the laundry.

*This absolutely destroys disease germs.*

A tablespoonful of "20-MULE-TEAM" BORAX to a gallon of water will also be found most hygienic for the disinfecting of all vessels and utensils in the sick room.

### Some Sick Room Suggestions

**IRRITATION OF TONSILS**—Gargle throat with water to which salt and "20-MULE-TEAM" BORAX have been added—a tablespoonful of each to a pint of water.

**CATARH**—One of the best known remedies. One-fourth teaspoonful of "20-MULE-TEAM" BORAX, and one-fourth teaspoonful of soda, dissolved in one cup of warm water. Use with a douche, or nasal dish (obtained at any druggist's), or snuff up into the nostrils.

**INFLAMMATION OF EARS**—For inflammation or soreness, apply a solution of "20-MULE-TEAM" POWDERED BORIC, one-half teaspoonful to a cup of warm water, dropping into the ear with a medicine dropper, allowing it to run out slowly, and wiping away with absorbent cotton.

**ULCERS**—Wash ulcers with a saturated solution of "20-MULE-TEAM" POWDERED BORIC, which is an excellent healing antiseptic for the purpose.

**SKIN DISEASES**—All skin irritations are benefited by bathing with warm water [to which "20-MULE-TEAM" BORAX has been added. A teaspoonful to a quart of water.

**BURNS**—Bathe with a saturated solution of "20-MULE-TEAM" POWDERED BORIC, and then apply absorbent gauze saturated with the following: Eight ounces of limewater, eight ounces of raw linseed oil, seventy-five grains of thymol. Dissolve the thymol in the oil, add the water and agitate thoroughly.

**CANKER SORES**—Apply a pinch of "20-MULE-TEAM" BORAX to irritated flesh.

**ACIDITY OF THE STOMACH** can be corrected by using a small pinch of "20-MULE-TEAM" powdered BORAX, several times a day.

**COLD IN THE HEAD**—One-half ounce of pulverized sugar, one-fourth ounce of "20-MULE-TEAM" BORAX, one-fourth ounce of common salt, four drops of oil of peppermint. Use as a snuff.

**CHILBLAINS**—Ointment made of seven ounces of simple cerate and one-half ounce of "20-MULE-TEAM" POWDERED BORIC. Also good for bruises, ulcers and insect stings.

**HIVES**—Cleanse the skin with QUEEN of BORAX SOAP and water, use a lotion made by dissolving two tablespoonfuls of "20-MULE-TEAM" BORIC in a quart of water and adding a teaspoonful of starch, boiling all together and using when cold.

**FOOT POWDER**—Use "20-MULE-TEAM" powdered BORIC freely by sprinkling in the stocking. Rinse hosiery in strong "20-MULE-TEAM" BORAX water; dry and wear without ironing.

**HOARSENESS OR COUGH**—Gargle the throat with a solution of Boric, or allow a small amount of "20-MULE-TEAM" BORAX to melt in the mouth.

**RINGWORM**—Ringworms come often to a perfectly healthy person, and with no provocation whatever. They are stubborn things and yield to treatment very slowly. One of the very best remedies is "20-MULE-TEAM" BORAX. Make a very strong solution of Borax and hot water, and wash the ringworm three or four times a day with it; the ugly thing will disappear as if by magic.

**SOBE THROAT**—Gargle with pint of water to which have been added a tablespoonful of salt and a tablespoonful of "20-MULE-TEAM" BORAX. Apply externally a mixture of one part turpentine and two parts of camphorated oil, covering with lambs' wool and a bit of linen.

**SPONGES**—Cleanse with a strong solution of POWDERED BORIC to destroy germ life.

**PROUD FLESH**—It is asserted that bad or so-called proud flesh does not grow in wounds when solution of "20-MULE-TEAM" BORAX is used, as Borax does not interfere with the natural process of healing.

**TO CURE CORNS**—Bathe the corn with a strong solution of "20-MULE-TEAM" BORAX; then shave closely. Wear a corn plaster and wet thoroughly night and morning with the Borax water.

**TO CURE BUNIONS**—Bind a fine linen band tightly around the foot and over the bunion, wet this frequently in strong Borax water.



# The Little Bride And Her Flat

## Story of a Young Wife's Household Problems and How She Solved Them.

A country bride went to housekeeping in Chicago. Her complexion was clear pink and white, because it had never known the grime of soft soap, smoke, or the rough breezes from the Chicago lake.



Her hands were soft and white from a life-long use of rain water, and her linen had the purity of garments bleached by summer hue on the green grass.

She didn't know what dirt was until she set up housekeeping in a flat, with her brand new household goods and wedding presents.

The flat she took was new, and she thought she could keep it clean by keeping the windows shut and an occasional cleaning with soap and water.

The tiny kitchen had everything but daylight; stationary sink and table, hot water, gas range, radiator, closets and shelves, and kitchen cabinet.



Her landlord said, "All you need now is a broom, a box of matches, a bar of soap and a dish rag to make this kitchen go as easy as falling down the stairs." At the end of a month of hard work the little kitchen had lost its tidy appearance, although she had toiled her best.

The windows were dingy, the bright oilcloth stained, the porcelain looked gray

and greasy, the painted floors were spotted, and the woodwork showed the effect of city smoke and steam.

Her face lost its bloom, and her hands became rough and grimy from the hard water and strong alkali soap she thought it necessary to use in her war with dirt. She poured out her woes to her mother in

## A Letter Sixteen Pages Long.

Her mother wrote her reply on postal card, saying: "An ounce of '20-Mule-Team' Borax is worth a pound of corrosive soap," and sent her a little booklet which contained a great deal of valuable information on the uses of borax in the home, and many labor-saving receipts, which booklet her mother had obtained free from the Pacific Coast Borax Co., who will be glad to send a similar one to anyone who writes for it.



On a bracket above the sink she put a pound of "20-Mule-Team" Borax to soften the water and cut the grease, and in the

soap dish a cake of Queen of Borax Soap, the queen of all white floating soaps, and started in housecleaning.

She softened the water with "20-Mule-Team" Borax, with which she washed the woodwork and windows, polishing the panes with newspaper, with it restored her oilcloth to its original brightness, boiled her kitchen utensils in Borax water, rubbed the nickel plating with Borax and silver polish, and used the same treatment on her copper tea kettle until it glowed like a nugget of red gold.



Her coffee and teapot and pudding dish were sweetened and burnished, and the gas stains removed from the jets and faucets.

Each pailful of water after using was poured down the sink, the Borax cutting and destroying the grease, disinfecting and purifying the pipes. After all this her kitchen actually smelled clean like the big, roomy kitchen in her country home, where sunshine daily performed its blessing of sweetening and purifying.

On the immaculate floor all around the edges, on the closet shelves, in drawers and cupboards and under the sink, she sprinkled "20-Mule-Team" Borax to prevent the disagreeable insect pests so common to city flats.



She rinsed her dish towels in hot Borax water, and her own hands in cool water in which a little "20-Mule-Team" Borax had been dissolved to soften it; for she found that a grimy skin did not match with a clean kitchen, and that Borax in the water kept her hands soft and white.



The Borax booklet sent her by her mother told her that a Borax shampoo was good for her hair.

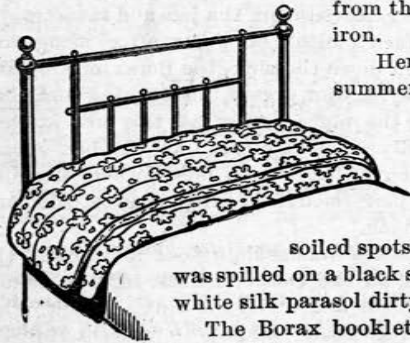
She tried it, and after rinsing thoroughly with clean water and a little "20-Mule-Team" Borax, a cool, clean scalp and soft, fluffy hair was the result.

Then with a basin of hot water softened with Borax she lathered her face with Queen of Borax Soap, rinsing it with hot water and drying carefully with a Turkish towel after dashing on her face clear, cold water.

After that the keeping of the little flat clean was easy. She paid the money and "20-Mule-Team" Borax did the work. The lace curtains which were her pride were not torn on the washboard, but were soaked and scalded with Borax water, and looked like the most skillful etchings of Jack Frost on the window glass. Borax did the housework as does the sun and the dew in the country.

Her blankets came from the laundry as soft as lamb's wool.

All the dainty bits of linen, doilies, centrepieces, scarfs, tray cloths and cushion covers worked in delicate colored silks, bloomed again on their snowy ground every time they came from their Borax bath and the hot iron.



Her pretty lawn and French summer gowns retained all their clear, delicate color by the substitution of Borax for laundry soap when they were washed.

By and by there came soiled spots on her best dresses, cream was spilled on a black silk, some lace got rusty, her white silk parasol dirty, silk hose dingy.

The Borax booklet told her to "Sponge the dress with Borax water and iron under a cloth."



She scrubbed the parasol with Borax water and Queen of Borax Soap, rinsing with water, leaving it open to dry in the shade.



Borax treatment restored the lace of the parasol which she pressed under cloth until dry, while her delicate silk stockings were soaked in hot water and Borax, without soap, and pressed with an iron on the wrong side under a cloth.

A teaspoonful of "20-Mule-Team" Borax in a cup of starch put a finish of snow on her husband's shirt that made his friends inquire who did his laundry work.

It became an easy and a happy matter to keep her little flat bright and sweet smelling, and she thought she had exhausted the uses of "20-Mule-Team" Borax, until the baby came.

Here is where the magic white powder became an absolute necessity to the proud little mother. She washed her baby garments of dimity and lace, as well as the sheer little flannels, in Borax water, rinsing them in clear water in which she dropped another spoonful of Borax to fireproof them, in case of baby playing with matches with the usual fearful result.



Baby's kid shoes and his white enameled carriage were both restored to cleanliness and brightness with Borax.



She sterilized baby's bottle with Borax water, washed the baby's eyes and his mouth with a weak solution of Borax, put Borax in his bath and finally dusted his delicate little skin with "20-Mule-Team" Violet Boric Talcum Powder.

A little canker spot appeared in baby's mouth; a Boric water wash cured it, as it did a slight skin eruption before it had time to develop into those distressing rashes so prevalent among children.

When the baby was two years old and had not learned to gargle, he was exposed to diphtheria. The doctor said, "Use Borax Wash." A saturated solution of "20-Mule-Team" powdered Boric snuffed up the nostrils cured her husband's catarrh, while she cured herself of tonsillitis with a Borax gargle.

With the old idea "that it takes a smell to kill a smell," this little mother used to clean her sink, drains and closets with chloride of lime until she discovered "Borax was Nature's harmless disinfectant" and could be used for this purpose *after* it had been used for other purposes and so, after "20-Mule-Team" Borax was used in the kitchen, bath, toilet, nursery and laundry for cleansing, whitening and healing, it went on down the drain pipes, continuing its good work, purifying and disinfecting.

This is the story of the Little Bride and Borax, and from it every mother, nurse and housekeeper can learn that "20-Mule-Team" Borax is Nature's Cleanser and Whitener.

Pure as snow and harmless as salt, and because it can be used for almost every domestic and medical purpose, it must be considered the one great household necessity.

If you have Borax in your house at present, look at the package. If it does not contain the words, "20-Mule-Team" Borax and a picture of the only animated trademark in the world—the celebrated "20-Mule-Team"—throw it away.



It will not produce satisfactory results. Order immediately from your dealer the Borax that *will* produce results, *always* and *all the time*.

### "20-Mule-Team" Borax.

Ask your dealer for "20-Mule-Team" Borax;  $\frac{1}{4}$  lb., 5c;  $\frac{1}{2}$  lb., 10c; 1 lb., 15c.

*Don't take a substitute, and don't buy bulk Borax which is often adulterated, and especially be cautioned against the use of unknown chemicals offered as "Stronger than Borax."* Borax is Nature's Cleanser, and is just strong enough, besides being pure. Send 5c and your dealer's name and your name and address and we will mail you a  $\frac{1}{4}$  lb. of "20-Mule-Team" Borax free and a 32 page illustrated booklet. Address Pacific Coast Borax Co., New York, Chicago or Oakland, Cal.

# The Soap For All The Uses Of All The Household

QUEEN OF BORAX SOAP is the *only* soap that contains Borax (Nature's *hygienic* Cleanser and Whitener) in the proper quantity to produce necessary results, and because it *does* contain Pure "20-Mule-Team" Borax in the proper quantity, it makes clothes cleaner, whiter, with less labor and soap than any other article, and without injury to color or fabric; and at the same time softens and whitens the skin.



"It

Floats"

The "20-Mule-Team" Borax contained in QUEEN OF BORAX SOAP gives the skin that delightful "clean" feeling—stimulating and cleansing the pores—removing and preventing all odor from perspiration. Makes an effective and thorough shampoo.

For the skins of little babies, QUEEN OF BORAX SOAP is especially adapted, because of its Absolute Purity; while its dainty white appearance and delicate fragrance appeals to every mother and nurse. Economical because "IT FLOATS."

**All Dealers 5 @ 10c bars.**



# THE NEW HOUSEHOLD "AID"

The  
Soap  
Powder  
That  
Saves  
Time  
Labor  
and  
Hands



The  
Only  
Soap  
Powder  
with  
Pure  
Borax  
as a  
Base

Contains a large proportion of 20 Mule Team Borax with white soap, hence Best and Quickest Cleanser

## "It Takes Out All The Dirt"

Equally Well in Hard, Soft, Hot or Cold Water

All Dealers, 5 and 10 cent packages.

Take No Others

## Wozu man "20-Mule-Team" Borax braucht

Bei der Toilette reinigt er die Poren, vertreibt die entstellenden Flecken im Gesicht, mildert das Brennen der Haut, vom Sonnenbrand oder scharfem Wind herrührend, und er verhindert übermäßigen und unangenehm riechenden Schweiß. Er macht die Hände weich und weiß, reinigt die Kopfhaut und verschönert das Haar.

In der Küche reinigt, scheuert und verschönert er Geschirr, Porzellan, angerauchene Gegenstände, Marmor, Böden, Töpfe und Silber, und macht alles wie neu, und man braucht dazu nicht mehr als "20-Mule-Team" Borax, heißes Wasser und sehr wenig Mühe.

In der Waschküche ist "20-Mule-Team" Borax geradezu notwendig; Borax ist ein natürliches Reinigungs- und Bleichmittel, er erweicht das Wasser und bringt die Farben nicht zum Auslaufen, noch beschädigt er das feinste Gewebe, Decken, Spitzen, Bett- und Unterwäsche, Hemden, Strickereien, Wolle, seidene Handschuhe — kurz, alles wird schnell und gründlich gewaschen.

Im Kinderzimmer sind Reinlichkeit die ersten Erfordernisse; zur das Bad des Kindes, seine zarte Kleidung, zum Waschen der Flasche und des Gummizäpfchens, für Mundschwämmchen, Kopfhautauschläge ist "20-Mule-Team" Borax unentbehrlich. Mütter werden besonders eingeladen, sich unser kleines Buch: „Borax im Hause“ kommen zu lassen; wir versenden es frei.

**Boric Spangles** (siehe Abbildung der Schachtel im englischen Text) sind allgemein bekannt als das mildeste, sicherste und wirksamste antiseptische Mittel. Preis: 25 Cents bei allen Apothekern und Krämern. Lassen Sie sich unentgeltlich unser Buch: "Spangles", in dem die vielfache Anwendbarkeit der "20-Mule-Team" Borax Spangles erklärt wird, kommen.

**Powdered Boric Acid (Pulverisierte Boräure).** — "20-Mule-Team" Boräure ist ein schneeweißes, haubfein gemahlenes Pulver von größter chemischer Reinheit, und es wird von Ärzten viel verschrieben und angewandt. Es ist höchst beruhigend, heilend und angenehm in seiner Wirkung. Blechdosen mit Streudeckeln bei allen Apothekern zu haben. Probe gratis und franco.

**BORAXO (Bad-Pulver).** — Eine äußerst angenehme Mischung von "20-Mule-Team" Borax und pulverisierter weißer Seife. Wird dieses fein parfümierte Pulver im Bade oder der Waschküchenschüssel angewandt, so erzeugt es eine schäumende Flüssigkeit von feinstem Geruch, die die Haut nicht nur reinigt, sondern auch ausnehmend erfrischt. Eine 12 Unzen haltende Blechdose, mit Streudeckel, kostet 25 Cents. Bei allen Apothekern zu haben. Senden Sie Ihre Adresse, worauf wir Ihnen eine Probe zukommen lassen werden. (Man sehe Abbildung im englischen Text.)

**Violet Boric Talcum Powder** mit "20-Mule-Team" Borax hergestellt, ist der allerfeinste Puder für Gesichtspflege und die Kinderstube; delikate parfümiert äußerst rein, sammetartige Wirkung, ist dieser Puder geradezu unübertrefflich für Sonnenbrand, Aufspringen der Haut, rauhe Haut und dergleichen; allen Apothekern zu haben. Probe gratis und franco; versuchen Sie ihn für die Kinderstube. (Man sehe Abbildung im englischen Text.)