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Fortunes in Apples

In OWENS VALLEY

INYO COUNTY - CALIFORNIA



OWENS
VALLEY
IMPROVEMENT
COMPANY

FORTUNES IN APPLES

FACTS CONCERNING THE GROWING OF
APPLES IN THE FAMOUS

OWENS VALLEY INYO COUNTY CALIFORNIA

THE MOST SUBSTANTIAL AND PROFITABLE
INVESTMENT IN CALIFORNIA TODAY

C. R. THOMAS & SON

SELLING AGENTS

218 Yale Insurance Building
Rome Phone 2200

Los Angeles, California
Main 3533

to make it in the next few years—the most remarkable apple-growing section in the United States.

THE WEST FOR APPLES

Here, in the West, in the favored fruit sections, where every condition of climate—altitude, moisture, sunny days, and cool nights, is perfect—the finest apples in the world are being grown.

Judging from results that have already been achieved in apple-growing in Owens Valley under crude methods—there is reason to believe, that, under scientific culture and with direct rail connection to Los Angeles and the East, this valley will soon become the greatest apple-growing region in the entire West.

OWENS VALLEY IDEAL

Owens Valley is a spot particularly favored by nature. It is a marvellously fertile tract, eighty miles long and about eight miles in width—lying between two ranges of mountains, with the high Sierras on the West, snow-capped the entire year, supplying a superabundance of pure water to more than meet all possible irrigation requirements.

For the perfect growing and maturing of superior red apples, Owens Valley combines probably more favorable conditions than any other section along the entire Pacific Coast.

With an altitude of 4,000 feet above the sea—the elevation is ideal. With days absolutely sun-drenched, growing weather is

assured every hour in the day. The winters have sufficient frost to harden the wood and give the trees that perfect rest which they demand.

The long succession of bright, sunny days—the cool nights—the entire absence of rainfall during the growing season—the freedom from extremes of temperature—the protection the mountains afford from disastrous winds during blossoming and growing season—all these combine to create here the ideal conditions for maturing those perfect dark-red sunny apples that bring topmost market prices.

THE CHOICEST LANDS IN OWENS VALLEY

The holdings of the Owens Valley Improvement Company comprise about 30,000 acres of the choicest lands in the entire Owens Valley. The most perfect apple lands is along the foothills where the constant erosion of centuries has washed down the disintegrated granite, which has become mixed with the deep loam producing a soil that is chemically perfect for the growing of apples.

To those who are seeking a substantial money-making opportunity—we say, go into the Owens Valley and plant apple and pear trees. It makes no difference whether you have previously grown alfalfa, hay, corn, barley or potatoes—learn proven methods and plant apples and pears.

POTATOES AND ONIONS

We know that our lands grow as fine potatoes and onions as can be grown in the United States—and any man can make

good profits from them—just, at the end of ten years, he simply has pears at about that value, if his pears appear, in addition to the large income from them, at the end of ten years, his capital investment has increased many fold, and the land he paid \$100 per acre for will be worth that amount or over then.

ABUNDANCE OF PURE WATER

The Okanogan Valley Improvement Company controls the Okanogan River Company, which owns outright the water right to two everlasting constant streams which are more than sufficient to irrigate five times the amount of an entire county.

We are installing throughout our entire property a most perfect and complete steel and concrete gravity irrigation system. A water right, carrying sufficient water to irrigate the land is included in the purchase price of the land. Water will be delivered to the farmer at a moderate rate.

Irrigation enables the cultivator to supply water to his trees exactly as needed—which is a distinct advantage over depending on rainfall when the land may be without any moisture and subject to drought the next year.

PROFITS OF APPLE GROWING

The vital question which confronts the prospective buyer of Okanogan Valley apple lands is "what average net profit per acre per year can I reasonably expect?"

If the man who has an apple orchard of the age of ten years is a good apple section, we wish to go as far as we can say, that if he is now getting from \$250 to \$350 per acre per year for his apples, the land is certainly too sure.

We have been convinced, by some, that growing such high figures in income from apple orchards, has no real use as we could be growing other things, because in many cases more out of one hundred, they have been easily secured by men who have done their work thoroughly and systematically.

When we consider there are fifty apple trees to an acre—that an average but an ample orchard is ten thousand apples per tree, and that a large percentage of the trees are actually producing 25 bushels and upward per tree—that we see that a total average of one apple section is \$1250 per acre for its entire crop—we realize that the income from an apple orchard is a matter that any child can easily figure out.

OKANOGAN VALLEY NOW OPEN TO THE WORLD

The only reason that the rich and fertile Okanogan Valley is not today more widely known and more extensively cultivated, suitable producing farms, is due to the fact, that until recently it has been completely shut off from the outside world by lack of railway transportation.

The building of the Southern Pacific's standard gauge road from Bakersfield up through the Okanogan River Valley, making it one of their MAIN TRUNK LINES TO THE PACIFIC, now supplies direct railway connection with the East and Southern California, which connection was made October 1913, 1915.

The importance of this cannot be over-estimated. It opens up for the first time, this marvellously fertile valley for immediate settlement and culture, and puts the Owens Valley farmer in quick touch with the best markets.

OWENS VALLEY CLOSE TO MARKETS

With Los Angeles and all Southern California now only ten hours away by direct rail connection, a growing market, greater than this entire valley can supply—is now placed at the Owens Valley farmer's door.

And with the new direct rail connections with the East—the Owens Valley apple grower is enabled to compete with the world in supplying the Eastern and foreign markets, which are constantly clamoring for the marvellous big red Western grown apples.

The opening of all these great markets to Owens Valley can mean but one thing—the early settlement of this entire fertile region.

CORN, BEANS, BEES AND HONEY

While your apple trees are maturing, you can reap good returns from hogs, onions, potatoes, beans, berries, trees, poultry and general truck gardening. These should more than make you a living while your apple trees are coming into bearing.

POTATOES

An idea of the returns that may be expected from safe lines while your apple trees are maturing, may be gained from the following concrete examples. A tenant on this ranch took 114 tons of potatoes off eight acres (450 bushels per acre). Mr. Vaughan, a close neighbor, sent his potatoes ran 250 sacks to the store (114 lbs. to the sack). One acre of our property is devoted to 120 stands of beets, which bring an income of from \$1000 to \$2500 per year. What others can do, you can do.

WHERE LIFE IS WORTH LIVING CLIMATE, SCENERY, HUNTING, FISHING

Owens Valley lies between two great mountain ranges, with the high Sierras on the West, snow-capped the entire year. Mt. Whitney, 14,500 feet altitude, the highest mountain in the United States, is within a day's walk. The mountains are in the American Forest Reserve, and the easy trails which are kept clear by forest rangers, make the upper heights easily accessible in a few hours. Here, from one point of vantage, you look out on huge open range of mountains—deep, picturesque canyons—and clear, sparkling lakes—an endless panorama of scenic beauty and grandeur equal to Yellowstone or Yosemite. The lakes and streams above Owens Valley abound with trout, and the pine-clad mountain slopes are a Paradise for camping parties.

The altitude of 4000 feet gives the atmosphere that dries you and because so conducive to perfect health, and makes Owens

Valley are great natural advantages. The summers have no excessive heat—the days are bright and sunny—the nights cool and restful. The average yearly precipitation for the past nine years 4.25 inches. The weather bulletins show Independence, which is near our property, to be a few degrees cooler in summer than Riverside or Holland. The extent of winter severity is an occasional light snow, which quickly disappears in the sunshine.

TOWNS AND SCHOOLS

Five hundred acres of the property of the Ocean Valley Improvement Company adjoins the town of Independence, the county seat of Inyo County, a town of 400 inhabitants, and the remainder is only five miles away. The town of Mammoth is laid out in the center of our lands and lumber yards, general stores, etc., are already installed. A grammar school, teaching up to the eighth grade, is also on our property. There are high schools at Bishop and Big Pine and, in all probability, a high school will soon be established at Independence.

WHAT SOME OF OUR LEADING MAGAZINES AND PAPERS HAVE TO SAY

From Saturday Evening Post, January 2, 1909:

"There never will be an overproduction of first-class apples. It is, in fact, impossible at the present time to produce the enormous quantity of good apples requisite to meet the de-

mand. This is evidenced by the fact that England, Germany, France, Denmark, Australia and the Orient, are already driving upon the orchards of Washington, Idaho and Oregon."

From Sunset Magazine, October, 1909:

"One fruit-growing district in the Northwest is shipping half of their apple crop to London to make breakfast food for the Britons. Just why over 200 cases of 750 boxes each, or 140,000 boxes, or 7,000,000 pounds, or 10,000,000 apples, should be able to cross the continent and an ocean and win their way to the favor of John Bull seems one of the mystic results of modern trade."

From the Medford (Oregon) Tribune, January 2, 1910:

"Returns so far received this season show that Spatzbergers have netted \$1,500 an acre, Newtons \$1,420 an acre, Banlett's \$1,000 an acre, if Anjuns \$3,200 an acre, seven year-old Harolds \$718 an acre, while even the despised Ben Davis has yielded \$500 an acre. Peaches yield \$300 an acre, and other fruits in proportion. One Yellow Newtown tree in the Mountain View orchard at Talent yielded 37 boxes this season, and from 25 acres 12,000 boxes were picked."

Prices and Terms of Our Owens Valley Apple Lands

Our choice bestfull apple lands are divided into tracts of 20 acres each. The price is \$4.50 per acre and upward. Terms, one-fourth cash, balance in three equal annual installments at 7% on balance due, with privilege of paying all or any portion at any time before due.

C. R. Thomas & Son

Selling Agents

228 Title Insurance Building

Los Angeles, Cal.



Red Winthrop Apples and Allala, Owens River Valley