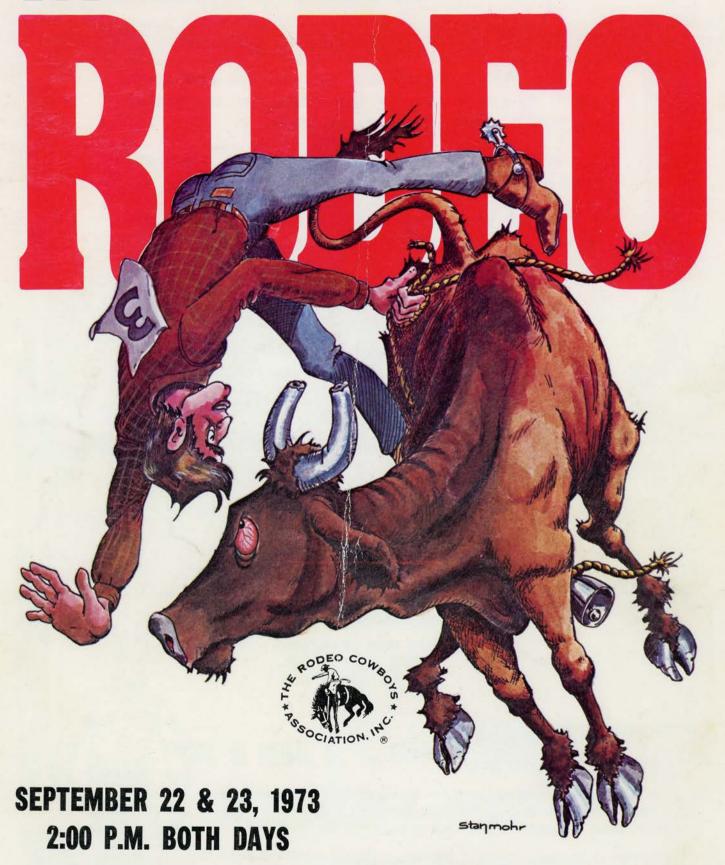
SOUVENIR PROGRAM



LONE PINE STAMPEDE, INC.

LONE PINE, CALIFORNIA

We wish to thank our advertisers and sponsors, new and old, for their cheerful assistance in making this program possible.

To you who are seeing the show, we hope you enjoy each and every event.

Please remember, and patronize, our advertisers and sponsors whenever possible.

THANK YOU!

Ron Steele, Pres. Penny Moretz and Sheila Adams, Sec.
Steve Hamblin, Vice Pres. Marilyn Hall, Treas.

Jack Stucky Western Week

Queen Contest Directors

Barbara Cleveland & Eileen Steele
&
The Entire Board of Directors of the
Lone Pine Stampede

PRESIDENT'S MESSAGE

Welcome to the Lone Pine Rodeo!

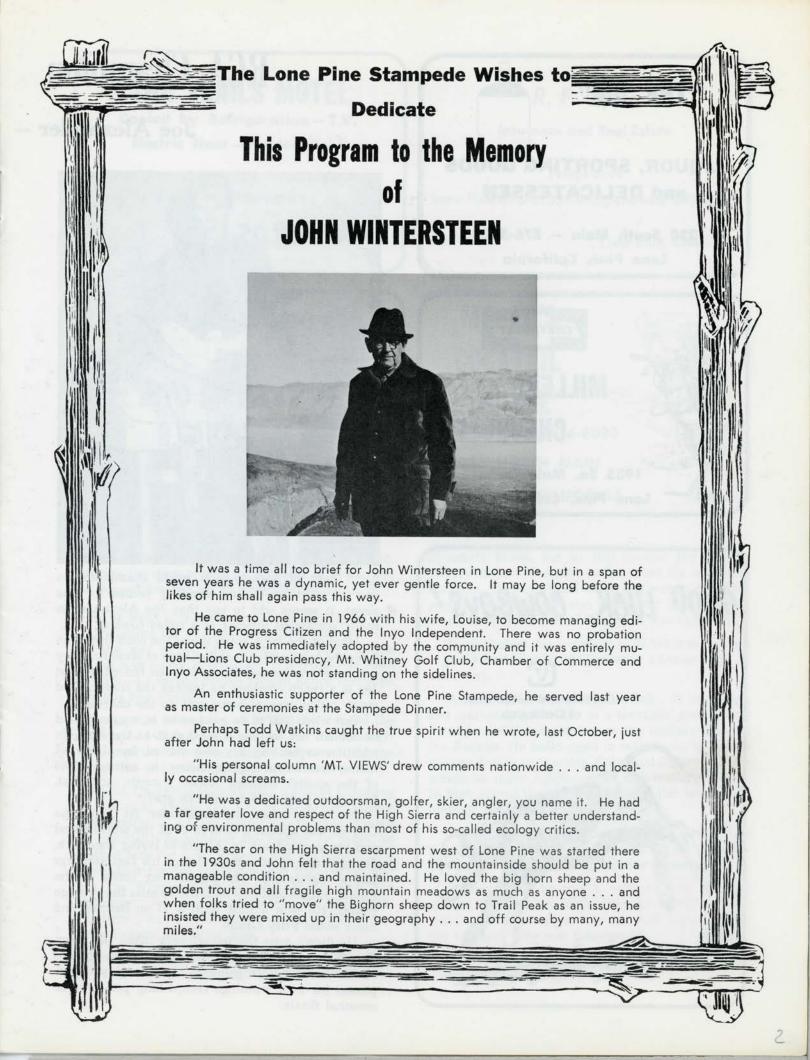
For years we have celebrated Lone Pine Stampede; a time when cowboys come from far and near to compete in the traditional sports of the range and others gather to renew friendships and participate in the Celebration.

Chamber of Commerce, Board of Supervisors, Department of Water and Power, Service Clubs, Businessmen, Ranchers and Citizens have helped our Committee to make this rodeo possible.

A special thanks to Golden State Rodeo, Cotton Rosser, and his staff for the exciting performances displayed each day.

RON STEELE, President





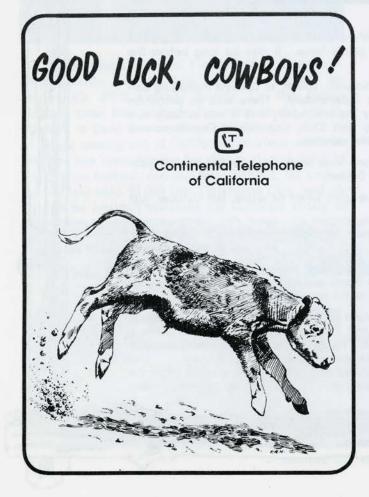
"THE JUG"



LIQUOR, SPORTING GOODS and DELICATESSEN

220 South Main — 876-5030 Lone Pine, California





RCA Champion

Joe Alexander --



In light of back-to-back world championships and an all-time money winning record for the event, it seems odd to say that Joe Alexander is really somewhat miscast as a rodeo cowboy.

Most of the guys going down the road thrive on it for the independence and change of scenery. They don't want to be tied down, or even fenced in. But Joe is a ranch cowboy; he loathes the travel. He'd much rather stay at home and do the chores.

But when you're as good as he is, a man would be foolish not to take a good shot at the cash. In addition to beating his own record for the most money won in the rigging riding, he earned \$8,500 of the special Winston Rodeo Awards, and that, friends, is pure, sweet southern gravy.

Joe is the classic bareback rider. At Oklahoma City he was against a field of 14 of the world's best and yet he stood out. In this era of laying way back, Joe still sits up straight and uses his feet and legs like a triphammer. He placed four times at the Finals, but disqualified on a trio to miss the average payoff. He won a first with a 77 on Beutler and Son's noted Fifty Grand.

He didn't miss the payoff very often this year. The 29-year-old bachelor from Cora, Wyo., placed at 60 rodeos before going to the Finals and surpassed his own winnings record long prior to the seasonal finale.

Bareback Bronc Rider

-- \$32,126

He added \$1,291 to the total there, and it was the sixth time of the year he had had a payday in excess of one grand. His biggest victory was worth \$2,757 at the Calgary Stampede.

Joe was born in scenic Jackson Hole, Wyo., and grew up in that resort area. Tiny Cora—sneeze when you drive through and you'll miss it—is 60 miles down the road from Jackson, and he went to high school at Pinedale, right around the bend from the home ranch.

It was as a prepster that he started riding broncs. The 5-8, 155-pounder also entered bull riding, steer wrestling and team roping in high school and college competition.

For three years he was regional bareback champion of the National Intercollegiate Rodeo Association while attending Casper College and the University of Wyoming. He donned the national bareback crown in 1966 and the following year was runnerup.

His skill is evident in his swift rise to the top. His first full year as a pro was 1970, and then suddenly he has become a two-time champ.

Soft-spoken and a friend of everyone, it would be a shame if Joe quit the dreaded traveling and holed up on the ranch, but he's faced with a mighty tough act to follow—his own.



The champ's not at low ebb on High Tide of the Flying U String at the NFR.

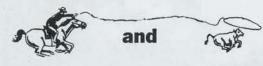
Congratulations

Clean Rooms - Reasonable

Casino Motel

3 Blocks from Town

Phone (702) 322-6951 390 W. 4th St. Reno, Nev.



Dutch Boy Laundry

Jim and Bernice Ayers

212 So. Browery

Lone Pine

Eastern Sierra Wholesalers, Inc.
250 SO. MAIN ST.
BISHOP, CALIF.







JIM BEAM

EARLY TIMES

Bill Hayward

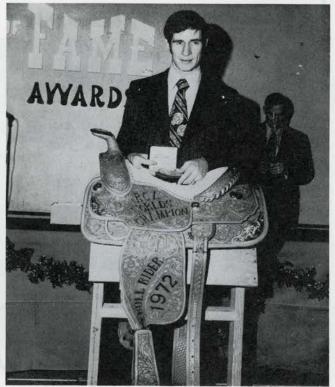
Oroweat and Wonder Bread Dist.



873-5353 Bishop

RCA Champion Bull Rider

John Quintana -- \$23,054

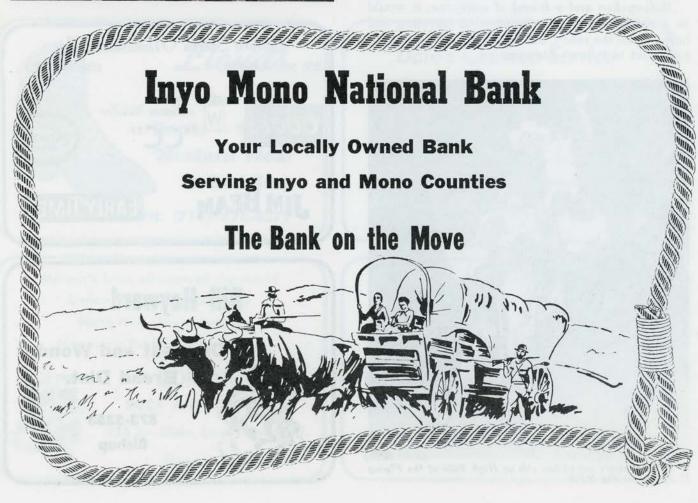


As rapid as his rise has been, and considering a couple of superlative accomplishments over the past two years, there were few in the bull riding fraternity who could doubt this 25-year-old Oregonian's capabilities to someday soon snap a world buckle onto his belt.

Three seasons ago in only his fourth as a professional, Johnny James finished in the No. 14 hole, winning third in the National Finals average to move him up a notch from when he went to Oklahoma City. The following December he picked up a couple of day monies at the Finals, but had to turn out his last trio because of injury, and was again No. 14.

Last season he began to wow crowds and his constituents as well with several rides on rarely-or never-ridden bulls and upped his standings by ten places, winding up less than \$100 away from the third rung.

That was the year he made rodeo history by becoming the first cowboy to ever top the notorious V61 of Billy Minick's bovine band. He marked a 94 that night at Gladewater, Texas, the highest score ever given in any of the riding events.



TUNE UP • BRAKES • TIRES • BATTERIES
MECHANIC ON DUTY RADIATOR FLUSH



TEXACO SERVICENTER

Rich Haering-Owner

840 SOUTH MAIN LONE PINE, CAL, 93545

714 876-4415



KIRK'S SIERRA BARBER SHOP

JUST GOOD SERVICE

CONGRATULATIONS STAMPEDE

OF THE SOUTHERN INYO HOSPITAL

LONE PINE, CALIFORNIA

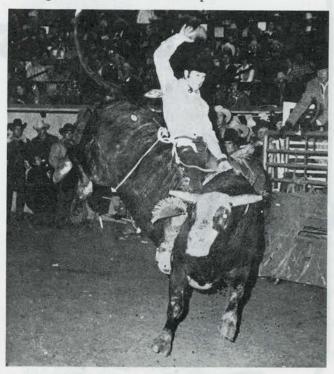
That has been bettered since, by young Jay Himes on the equally feared Double Ought. But, lo and behold, who had been the first man to ever reach the whistle on that seemingly invincible hunk of beef out of the Beutler Brothers and Cervi string? Right—John Quintana.

John says he learned by continually getting on as many bulls as possible, and carefully watching others ride, but developed his own style. His secret of success is a positive attitude, and "trying just as hard on bad draws as good ones."

He came to Oklahoma City this December from his Creswell, Ore., home leading for the title by nearly \$5,000, but he naturally did not rest a bit on his cushion. He placed four times, including a split of first, for a take of \$912. Sharing that go-round leadership was a ride worth 73 points on Mesquite Rodeo Corporation's Mission Impossible. He got bumped around a bit by his Saturday night draw and had to turn out the last one.

At the Championship Awards Banquet Sunday evening at the conclusion of the Finals, a gracious and humble John accepted his buckle, saddle and Winston awards, thanking everyone for their support and encouragement, but particularly his wife—the former Donnalyn Sacht—for presenting him with a baby boy late in October.

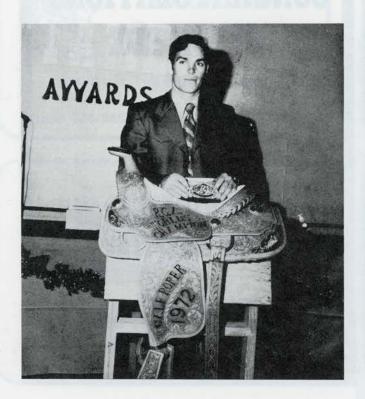
Master of ceremonies Clem McSpadden observed: "If he can burp kids like he can ride bulls, he ought to be a world champion father."



Johnny has Beutler Brothers and Cervi's No. 17 at Oklahoma City.

RCA Champion Calf Roper

Phil Lyne -- \$32,216



If there was any ambiguous shadow of doubt remaining as to Phil Lyne's supremacy among the current crop of the nation's best calf ropers, the whiz from George West, Texas, buried them securely at the National Finals Rodeo.

Not only had he nearly sewed up his second consecutive world championship before going to Oklahoma City, but in doing so had successfully staved off the challenge of the old master himself—Dean Oliver. "The Wope" came out of semi-retirement to pursue the lucrative new Winston Rodeo Awards, and displaying the latent skill of old, pulled into an early lead and claimed it until mid-September.

Then Phil, the 25-year-old Mr. Everything, passed by like trains in the night, and kept adding a dollar or two to his cushion here and then.

And then Oklahoma City. The initial go-round. Barry Burk leads with a 10.8. Phil ties one in 10.7 for a first and \$608. The second round. A 10.3 by Gary Ledford to beat. He goes 10.9 in a flurry and it's good for second.

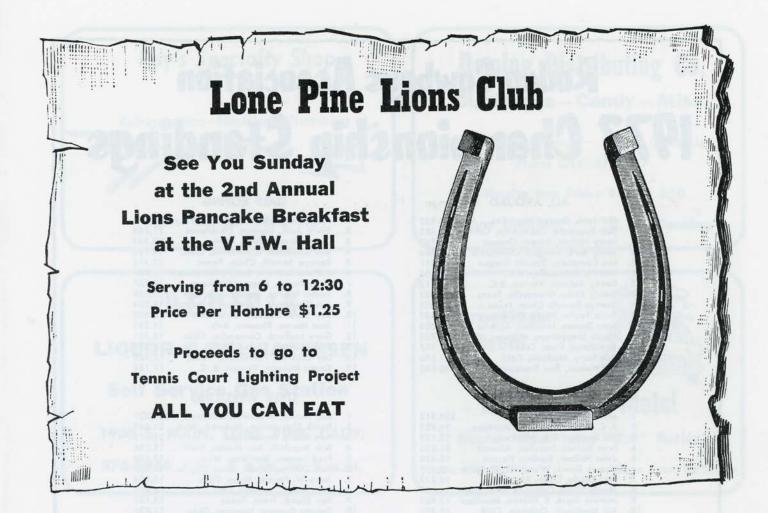
Then he experienced a little difficulty for three

RANCHO SAMATAGUMA



SENDS GREETINGS FROM

Sandy Kemp and Crew



runs, but was still keenly sighted in on the average, getting them each wrapped up.

The sixth chase. Tooter Waites has a 10.5 for leadership as Phil is the last man out of the box. ZIP!—a 9.8 and another first. Next night. An 11.7 to better, held by big Stan Harter. Swoosh!—10.4, and another first.

The next afternoon a 10.5 was good enough only for fourth in a swift round, and that evening a 12.2 wasn't destined to place. During the windup Sunday he completed the week with an 11.5 to split third and fourth, and the average was in his grasp by nearly three seconds.

It took the entire family to carry the merchandise out of ValGene's following the Championship Awards Banquet that evening. Phil had buckles and saddles for the calf roping and all-around, fat checks from the Winston Awards, two big trophies from the R. J. Reynolds Tobacco Co., and the leaden Bill Linderman Memorial Trophy.

His father joined him on the podium to carry all of the treasures back to the table, but he quickly made clear, "I'm not going to ride any bulls though."

And then, during the Winston presentations, he leaned over to his son and said, "I'll take the checks; you can carry the trophies."

It was a joyous evening for a proud, down-toearth Texas family, walking just a couple of feet off said earth.

Earlier in the week, the feelings of all cowboys, fans and friends were summed up by a man whose biggest heroics come from another sport. Association steer wrestler Walt Garrison—best known as the bulling fullback of the 1972 world champion Dallas Cowboys football team—said, with reverent respect, "now there's one helluva little man!"



Phil snags one in the air at Deadwood, S. Dak., 1971.

Rodeo Cowboys Association 1972 Championship Standings

Al	1	A	D	0	-	NI	-
AI	1000	-	ĸ			N	

1.	Phil Lyne, George West, Tex.	\$60,852
2.	Bob Ragsdale, Chowchilla, Calif	36,435
3.	Larry Mahan, Salem, Oregon	34,799
4.	Barry Burk, Duncan, Oklahoma	33,064
5.	Leo Camarillo, Donald Oregon	31,811
6.	Mel Hyland, Surrey, B.C.	26,854
7.	Kenny McLean, Vernon, B.C.	26,113
8.	Sandy Kirby, Greenville, Texas	26,032
9.	Ronnye Sewalt, Chico, Texas	25,803
10.	Ernie Taylor, Hugo, Oklahoma	24,429
11.	Ivan Daines, Innisfail, Alberta	22,004
12.	Frank Shepperson, Midwest, Wyo.	21,762
13.	Rex Bland, Trent, Texas	21,157
14.	Ace Berry, Modesto, Calif.	21,156
15.	Bill Nelson, San Francisco, Calif.	20,702

SADDLE BRONC

1.	Mel Hyland, Surrey, B.C.	\$26,812
2.	J. C. Bonine, Hysham, Montana	24,925
3.	Bill Smith, Cody, Wyoming	22,127
4.	Ivan Daines, Innisfail, Alberta	21,306
5.	John McBeth, Burden, Kansas	18,620
6.	Shawn Davis, Whitehall, Montana	15,132
7.	Ned Londo, Cody, Wyoming	14,223
8.	Marty Wood, Colorado Spgs., Colo.	14,178
9.	Marvin Joyce, E. Helena, Montana	13,983
10.	Bill Martinelli, Oakdale, Calif	13,500
11.	Darryl Kong, Kaycee, Wyoming	12,875
12.	John Holman, Kaycee, Wyoming	12,773
13.	Bobby Brown, Adrian, Texas	12,075
14.	Dennis Reiners, Scottsdale, Ariz.	11,770
15.	Ken Welch, Merkel, Texas	11,690

BAREBACK

1.	Joe Alexander, Cora, Wyo.	32,126
2.	Rusty Riddle, Mineral Wells, Tex.	24,123
3.	Jim Dix, N. Collie, W. Australia	23,321
4.	Gary Tucker, Carlsbad, N. M.	21,120
5.	Royce Smith, Challis, Idaho	17,688
6.	Clyde Vamvoras, Devol, Okla.	15,913
7.	Ace Berry, Modesto, Calif	15,146
8.	Allan Thorpe, Edmonton, Alberta	14,925
9.	Russell McCall, Myrtle Point, Ore	14,693
10.	T. J. Walter, Watkins, Iowa	14,403
11.	Jay Himes, Beulah, Colorado	13,846
12.	Dale Trottier, Crooked Creek, Albt.	13,815
13.	Sid Savage, Melrose, N. M.	13,242
14.	Jack Ward, Odesa, Texas	12,983
15.	Steve Cosca, Oakland, California	12,013

BULL RIDING

1.	John Quintana, Creswell, Oregon	\$23,054
2.	Phil Lyne, George West, Texas	19,577
3.	Larry Mahan, Salem, Ore.	18,480
4.	Gary Leffew, Arroyo Grande, Calif.	17,629
5.	Jack Kelley, Deer Lodge, Mont.	17,411
6.	Bill Nelson, San Francisco, Calif	16,372
7.	Myrtis Dightman, Crockett, Texas	15,356
8.	Don Gay, Mesquite, Texas	14,637
9.	Sandy Kirby, Greenville, Texas	13,521
10.	Marvin Shoulders, Henryetta, Okla	13,272
11.	John Dodds, Morningside, Alta.	13,125
12.	Jerome Robinson, Brandon, Nebr.	12,542
13.	Pete Gay, Mesquite, Texas	12,288
14.	Spanky Browne, Wilburton, Okla.	10,462
15.	Ben Calhoun, Canon City, Calo.	10,114

CALF ROPING

1.	Phil Lyne, George West, Texas	\$32,216
2.	Barry Burk, Duncan, Oklahoma	27,886
3.	Dean Oliver, Boise, Idaho	25,358
4.	Bob Ragsdale, Chowchilla, Calif.	24,126
5.	Ronnye Sewalt, Chico, Texas	23,412
6.	Richard Stowers, Madill, Oklahoma	21,887
7.	Ernie Taylor, Hugo, Oklahoma	17,751
8.	Tooter Waites, Stephenville, Tex.	15,059
9.	Jim Gladstone, Cardston, Alberta	13,534
10.	Roy Burk, Duncan, Oklahoma	13,530
11.	Stan Harter, Phoenix, Ariz.	13,353
12.	Gary Ledford, Comanche, Okla.	12,411
13.	Buddy Geter, Corpus Christi, Tex.	11,887
14.	Lee Cockrell, Panhandle, Texas	11,489
15.	Kenny McLean, Vernon, B. C.	11,124

STEER WRESTLING

Roy Duvall, Warner, Oklahoma	\$24,327
Frank Shepperson, Midwest, Wyo.	21,649
Tom Elliott, Peyton, Colo.	21,475
Bob Marshall, San Martin, Calif	18,256
Fred Larsen, Sheridan, Wyo.	17,154
Bob Christophersen, Sioux City Ia.	16,926
Jerry W. Peveto, Hugo, Okla,	15,504
Billy Hale, Checotah, Okla.	14,897
Rex Bland, Trent, Texas	13,137
Tommy Puryear, Norman, Okla.	11,936
Leon McCoy, Paden, Oklahoma	10,717
Mike Ring, Toppenish, Wash	10,541
Bob Ragsdale, Chowchilla, Calif.	10,398
Jimmy Smith, Castle, Oklahoma	10,225
Harrison Halligan, N. Platte, Neb.	10,187
	Frank Shepperson, Midwest, Wyo. Tom Elliott, Peyton, Colo. Bob Marshall, San Martin, Calif. Fred Larsen, Sheridan, Wyo. Bob Christophersen, Sioux City Ia. Jerry W. Peveto, Hugo, Okla. Billy Hale, Checotah, Okla. Rex Bland, Trent, Texas Tommy Puryear, Norman, Okla. Leon McCoy, Paden, Oklahoma Mike Ring, Toppenish, Wash. Bob Ragsdale, Chowchilla, Calif. Jimmy Smith, Castle, Oklahoma

TEAM ROPING

1.	Leo Camarillo, Donald, Oregon \$17,587	Donald, Oregon \$17,587
2.	Bucky Bradford, Lakeside, Calif. 16,137	rd, Lakeside, Calif. 16,137
3.	Gary Gist, Lakeside, Calif. 13,598	
4.	Jim Rodriguez, Paso Robles, Calif. 12,679	
5.	Ken Luman, Visalia, Calif. 12,232	Visalia, Calif. 12,232
6.	John Rodriguez, Castroville, Calif. 11,298	ez, Castroville, Calif. 11,298
7.	Jerold Camarillo, Oakdale, Calif. 10,096	illo, Oakdale, Calif. 10,096
8.	Reg Camarillo, Mesa, Arizona 9,652	o, Mesa, Arizona 9,652
9.	Bill Darnell, Animas, N. M. 9,325	Animas, N. M. 9,325
10.	John Miller, Pawhuska, Okla. 7,714	awhuska, Okla. 7,714
11.	Don Scott, Bakersfield, Calif. 6,542	kersfield, Calif. 6,542
12.	H. P. Evetts, Hanford, Calif 6,306	lanford, Calif 6,306
13.	Ace Berry, Modesto, Calif 6,011	odesto, Calif 6,011
14.	Sonny Tureman, Oakdale, Calif. 5,696	an, Oakdale, Calif. 5,696
15.	Dick Pascoe, Kernville, Calif 5,677	Kernville, Calif 5,677

STEER ROPING

1.	Allen Keller, Olathe, Colo.	\$7,593
2.	John Miller, Pawhuska, Okla.	5,923
3.	Olin Young, Peralto, N. M.	5,213
4.	Walt Arnold, Silverton, Texas	4,370
5.	James Allen, Santa Anna, Texas	3,605
6.	Charley Lynn, S. Coffeyvle, Okla.	3,441
7.	Roy Thompson, Tulia, Texas	3,413
8.	Jim Moore, Midwest, Wyoming	3,348
9.	Joe Snively, Sedon, Kansas	3,099
10.	Nick Harris, Gillette, Wyoming	2,585
11.	Kenny Call, Blanco, Texas	2,317
12.	Dewey Lee David, Riverton, Wyo.	2,015
13.	Eldon Dudley, Perryton, Texas	2,009
14.	Glen Nutter, Thedford, Nebr.	1,915
15.	Harry Lynn, S. Coffeyville, Okla.	1,801

JOSEPH'S BI-RITE MARKET

Quality Service

THE COMPLETE SHOPPING MARKET

and
Bishop





TEAM ROPING

Team roping, fast gaining in popularity, has two basic techniques—Dally Team Roping and Team Tying.

In Dally Team Roping, the header ropes the steer's horns then quickly turns him. Immediately the second rider, the heeler, ropes the steer's hind legs and dallies his rope on the steer's horns.

Neither rider leaves his horse and time stops when both header and heeler face their horses toward the steer.

When it is Team Tying, ropes are fastened to the rider's saddles. The header ropes the steer's horns then turns off and logs the steer. Quickly, the heeler ropes the steer's heels. Then the header leaps off his horse and ties two of the steer's legs.

In both forms of team roping, the horses must have a high degree of "cow sense" and be able to anticipate the steer's action and outmaneuver him.

These horses are naturally of high economic value because they must have both intelligence and physical alertness as well as patient and skillful training.

Riders of team roping horses have to be able to think and act fast because a second or even part of a second may mean a big difference in dollars.

Sierra Trails Restaurant

Coffee Shop
Dining Room
Cocktail Lounge and Banquet Room



413 So. Main

Lone Pine, Calif.

876-4242

L. M. BROWER CO.

FULL LINE SUPPLIER

Institutional Foods & Fresh Produce

Wholesale Food Distributors
QUALITY — COURTESY — SERVICE

BISHOP WAREHOUSE 474 EAST LINE STREET BISHOP, CALIFORNIA — (714) 873-6308

HAPPY LANDING

from



CARL, the Fastest Brush in Town

CARL BOYER
PAINTING CONTRACTOR

WESTERN WEAR & GIFTS

NAVAJO & ZUNI HANDMADE JEWELRY, MOCCASINS



INDIAN TRADING POST

MAIN and PORTAL ROAD

LONE PINE, CALIFORNIA

BULL RIDING

The most popular rodeo riding event, and the most dangerous, is bull riding. Many of the big cross-bred Brahmas go a whole season without being ridden the required 8 seconds.

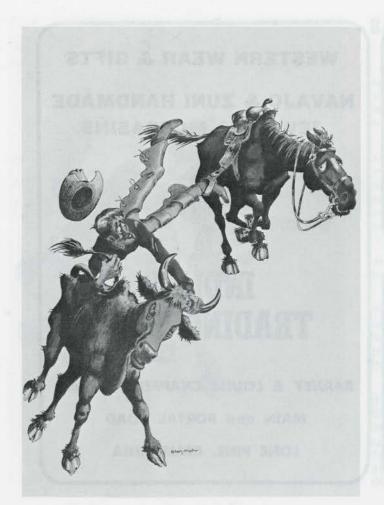
Because they will charge their upended rider only the clown can help him. Men on horses are useless—the bull will charge them and the horses spook. The clown's courage and anticipation of what the bull will do are the reasons that bull riders can eat supper that night.

A bull rider uses a rope which is looped like a noose around the animal's middle. It is a flat plait with a handhold like the snug handle of a dufflebag. The rider puts his gloved hand in this loop, knuckles down, and a friend—standing on the chute—pulls the slack out of the rope.

When the rope feels right to the rider, he takes the free end of the rope and lays it across his palm. Then he wraps it once behind his hand and lays it across the palm again. He clenches his fist and hunches his body close to his hand then, as soon as he feels the bull standing squarely, he nods and the gate swings open.

As long as the cowboy doesn't touch the bull with his free hand and still has his riding hand on some part of the rope at the end of the eight seconds, the judges will score his ride on how hard the bull bucked and on how well the cowboy rode.





STEER WRESTLING

Steer wrestling is probably the most exciting event in the rodeo arena. When a man drops from a galloping horse onto the steer, stops the steer and throws him to the ground, spectators have seen skill overcome heavily weighted odds.

The secret is this: As the cowboy catches up to the steer he reaches with his right hand, grabs the right horn and as his horse speeds by the steer the cowboy gets the horn in the crook of his right elbow. At the same time his left hand pushed down on the other horn while his horse veers off to the left. The cowboy's heels drop ahead and at a 45 degree angle to the path the steer is taking.

The cowboy digs in his heels, twists the steer's head and pulls it toward the center of a left-hand turn. As the steer stops, his rear having swung around, the cowboy grabs the animal's nose with his left hand and, with this sensitive hold, throws the steer onto his side.

In addition to the steer wrestler a second man—the hazer—is in this act. He appears to be merely galloping alongside the steer and to the onlooker all he seems to do is retrieve the wrestler's horse after the jump is made. Actually, he watches for mishaps which happen if the steer slams on his brakes or veers away from the dogger. The hazer has to foresee these possibilities and correct them—often in a split second.

CLEVELAND'S Frosty and Douglas

Service is Our
Aim
Confusion is our
Fame

Lyn and Barbara Lone Pine, Calif.



Lone Pine

Television, Inc.

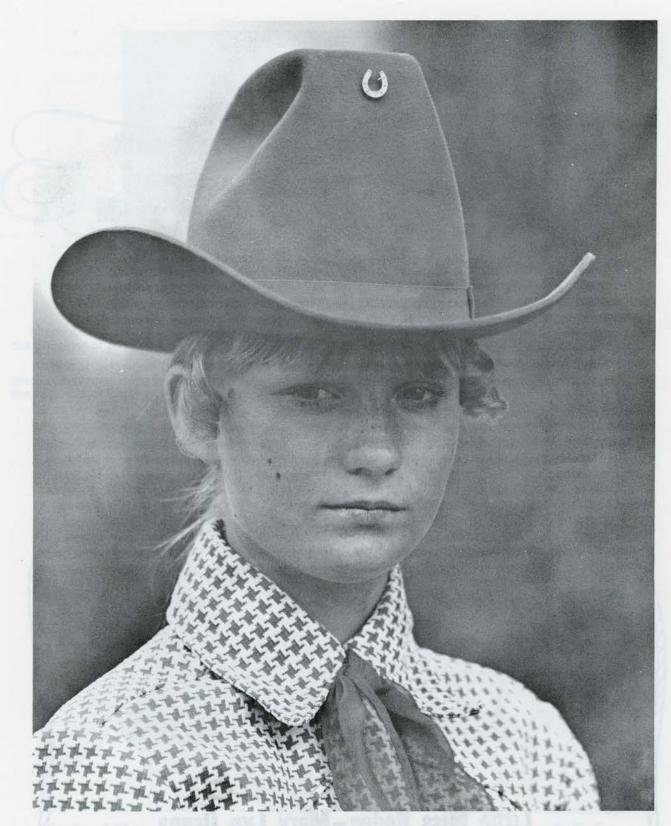
Don Branson — Ernie Lasky
Phone 714-876-4440

Fitzpatrick Distributing Co.

Back Bar and Restaurant Supplies

Motel Glassware and Plastic

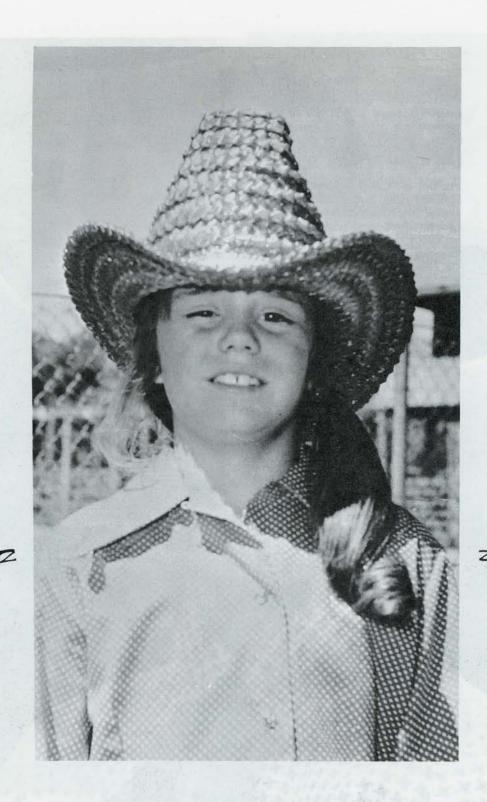
P.O. Box 1508 — Bishop, Calif. (714) 938-2693



Stampede

Stampede Queen-Phyllis Schou

Phyllis is 14 years old and a sophomore at Lone Pine High School. She is the daughter of Mr. and Mrs. Louie Schou and a native of Lone Pine. She is a member of the Nevada State Horseman's Association, and the Eastern Sierra Quarter Horse Association. She is also an active member of the 4-H, in which she has done everything from raising pigs, horses and dairy cattle to cooking and sewing. She has competed in many horse shows and won many awards too numerous to mention. She was also the 1973 High School Western Day Queen.



Little Miss Rodeo-Mary Lyn Osuna

Eight-year-old daughter of Mr. and Mrs. Arnold Osuna of Lone Pine, Mary Lyn took top honors in Horsemanship and Personality of our three-part contest to win the title of Little Miss Rodeo.



Mindy Lasky, a senior in Lone Pine High School is the daughter of Mr. Ernie Lasky.

Mindy, an active high school rodeo participant has placed in several events which also qualified her for the High School Finals held at San Francisco.





Little Miss First Princess Lisa Ann Fenton

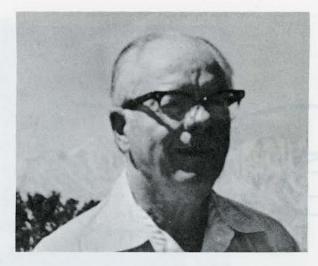
Lisa Fenton is the 7-year-old daughter of Mr. and Mrs. Rod Ayers of Lone Pine. Lisa is already active rodeo material; she has participated in the Bishop Mule Days Barrel Race, the Bishop Homecoming Jr. Barrel Race and Jr. Calf Roping. The youngest contestant in the contest, yet high point winner in ticket sales.



Little Miss Second Princess Marci Cole

Marci Cole, 2nd Princess in the Little Miss Rodeo contest, is the 10-year-old daughter of Mr. and Mrs. William Cole of Independence. Marci is a member of the 4-H Club and enjoys riding her horse when Papa isn't packing with it.

Grand Marshall Jack Hopkins



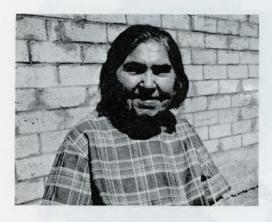
Jack Hopkins, a dedicated and versatile man, came to Inyo County in 1927; attended the University of Nevada for two years. In 1933, Jack came to Lone Pine and opened Hopkins Hardware Store. Being an avid supporter of Rodeo, Jack announced the Lone Pine Stampede for 25 years, during which time he was Stampede president in 1951 and treasurer for several years.

Jack is a past president of the Chamber of Commerce, Lions Club, and also past president and tenyear director of the Tri-County Fair Board. He served as treasurer and member of the first Southern Inyo Hospital Board for twelve years.

Not having accomplished enough for his community, Jack successfully entered the 1956 campaign for County Board of Supervisors, retaining this position for sixteen years, six of them as chairman. During these sixteen years, Jack accomplished countless endeavors toward the growth and development of Inyo County. He also served as past president and director of the Mt. Whitney Golf Club.

One of Jack's favorite pastimes was to announce the Death Valley 49ers Flap Jack Contest; he volunteered his services for twelve years.

Our hats off to you, Jack Hopkins, a man of enormous talents—blessed with the wisdom to use them for the betterment of your fellow man. We are honored to have you as Grand Marshall of our 1973 Stampede.



Stampede Granny Annie Jefferson

Annie Jefferson, also known as "Gram" is of the native Paiute, Shoshone tribe. She was born in Owens Valley in the 1880's. Her parents were Lucy and Frank Bellas.

She has seen Lone Pine and Keeler grow from its earliest beginnings to what we see now.

Annie attends most all the sports events of Lone Pine High School. Annie hasn't missed a Stampede since its conception. Her late husband, Harmey, rode in all the rodeos before his death in 1937.

Annie had 10 children, the following seven are still living; Cardelia Hancock, Ella Payne, Ethel Maillett, Maratha Joseph, Dorothy Joseph, Tom Jefferson all of Lone Pine and Thelma Gilmore of Hermosa Beach. She has 24 grand children and 25 great grand children. Annie has 2 brothers and 3 sisters who live in the valley.

CONGRATULATIONS STAMPEDE



CHALLENGE FOODS' CO.



800 SOUTH MAIN STREET LONE PINE, CALIFORNIA PHONE 876-4420

JOSEPH'S MENSWEAR

Linens and Yardage

Main St. Lone Pine



SADDLE BRONC RIDING

Saddle bronc riding has less competition than any other event in professional rodeo. There's a reason—the instinctive reactions required to keep in the stirrups, sense what a horse will do next, and the rhythm required, because there is nothing solid to hand onto, make this event one with no substitute for years of experience.

Casey Tibbs, 6-time world champion saddle bronc rider, says, "The first thing we think about when we know what horse we've drawn is how much rein we'll give him. If we don't know the horse, we'll find someone who has been on him and they'll tell us."

The dependency a cowboy has on his rein makes the difference between a good and a champion rider. A man who is not dependent on the rein alone—relying on balance— will get a higher mark for his full arc strokes. Cowboys call them 'licks'.

Equally important is the fact that some horses, which the judges also score on how hard they buck, will "turn on" better if his passenger isn't hanging on to the rein with brute strength.

The rider is downgraded by the judges if he loses control—cowboys call it "getting into a storm"—and if this happens the saddle makes recovery more difficult. The cantle of the saddle, behind, and the swells, in front, get under a man and literally knock him out of it. The possibility of hanging up on a stirrup, always in the back of the rider's mind, is a great hazard to saddle bronc riding.





BAREBACK BRONC RIDING

The 8-second bareback ride is confusing because sometimes a cowboys' wild spurring appears to be simply showing off while in fact the rhythm of a man's legs on his horse is all that keep the rigging—a handhold on the surcingle—from being torn out of his hand.

The bareback rider throws his feet forward in time with the horse's jumps, and at the same time this motion keeps his seat close to his riding hand. He's well aware that once he slips away from the handhold he's on the launching pad. The further back he gets on a high-kicking horse the further out he is on the catapault.

Also the cowboy who has his riding arm straightened invariably winds up having his clenched riding hand jerked open.

Rules require the rider's dulled spurs be over the break of the horse's shoulders when the animal lands the first jump out of the chute. Some bareback broncs wheel out almost as quickly as the gate can be jerked open and the cowboy has a hard time keeping that outside foot where it is required to be.

The judges are looking for the horse that gives the rider the most trouble for the full eight seconds. Onlookers when hearing the score often are mystified because the bronc who threw a spectacular whingding, perhaps several times, wasn't marked higher. They failed to take into consideration that for some of the eight seconds the horse, in the judge's opinion, wasn't difficult to stay on.

From Those
Who Served Our
Nation in the
Great Wars



Veterans of Foreign Wars

MILOVICH BROS., INC.
SHELL OIL PRODUCTS

Serving
OLANCHA TO BISHOP





CONGRATULATIONS

INYO-MONO COCA-COLA BOTTLING COMPANY INC.

CONGRATULATIONS STAMPEDE



Farmer Bros.

Coffee

BUDWEISER BEER



BURDICK DIST.

BISHOP, CALIFORNIA

BISHOP VOLKSWAGEN, INC.

VW SALES & SERVICE NEW & USED CARS



187 WEST LINE STREET PHONE 873-5808



100% Warranty on Used V.W.'s

AUSTIN'S GENERAL STORE, INC.

SPORTING GOODS

INDEPENDENCE

CALF ROPING

Calf roping is a race against time with seconds counted in decimal points. To win, horse and rider must work together with precision teamwork.

The contest begins behind the barrier with a rope stretched across the box where the roper and his mount wait for the calf to be released. The barrier is triggered by a length of twine around the calf's neck. When the calf, released from the chute, reaches the end of the twine he trips the barrier.

The roper and his horse try to hit the barrier at the exact moment it is released—even a tenth of a second might make the difference between winning and losing.

A good horse will close on the calf quickly and hold a steady interval regardless of how the calf performs. Most ropers like their horse to stay a length behind and a fraction to one side to allow a clean throw. If the loop misses the cowboy gets another try provided he carries another rope ready-tied to the saddle.

The cowboy comes off his horse running. Now he must throw the calf by hand. The calf may be downed either by 'legging'—using a foreleg as a pry to trip him over—or by 'flanking'—picking the animal up bodily and laying him on his side.

Quickly the cowboy gathers three legs and wraps and ties them with a light rope, called a 'pigging string', carried either in his mouth or tucked in his belt. Then he signals completion by raising both hands.



Rodeo Lingo

Added Money — The total prize money in any event is made up of the entry fees paid by the contestants and the purse put up by the rodeo committee, which is called added money. When an event is cancelled for lack of enough entries, the purse money put up for the cancelled event is added to the other events.

Average — Contestants in rodeos with more than one go-round are paid off in prize money for the best ride or time in each go-round and for the best average of all the go-rounds. The winner of the average is the winner of that event at that rodeo.

Barrier — A rope stretched across the front end of the box from which the roper's or steer wrestler's horse comes when the barrier flagman drops the flag. According to the arena conditions, the stock is given a predetermined head start, or score, marked by a scoreline.

Breaking the Barrier — If the contestant rides through or breaks the barrier before it is released a penalty of ten seconds is added to his time.

Day Money — The amount of prize money paid to the winners of each go-round.

Entry Fee — The money paid by a contestant to the rodeo secretary before he can enter an event or rodeo. The size of the fee varies with the amount of the rodeo purse, ranging from \$10 at the smallest rodeos to a maximum of \$100. Contestants must pay a separate entry fee for every event they compete in.

Fishing — A common expression used in rodeo when the roper has thrown at an animal but has missed, and then by accident, or by flipping the rope, turns it into a legal catch.

Flank (or Flank Strap) — A sheepskin lined strap with a self-holding buckle passed around the flank of the bronc or brahma bull that is pulled tight as the animal leaves the chute. In an effort to get rid of the flank strap, the stock bucks higher and harder.

Go-Round — That part of a rodeo that is required to allow each contestant to compete on one head of stock. The number of go-rounds in a rodeo may vary from one in a small one-day contest to as many as seven or more in the larger rodeos.

Ground Money — When all contestants entered in an event fail to qualify so that no one wins, the purse and entry fees for the event are split equally among all entrants in that event.

Hazer — A cowboy who rides along beside a steer on the opposite side from the steer wrestler to keep the steer from running away from the steer wrestler's horse.

Hooey — A wrap around any three feet and a half-hitch used in calf roping as opposed to the usual method of tying calves with two wraps and a half-hitch.

Jack Pot — An event for which no purse is put up by the rodeo. Winners split all or part of the entry fees.

Lap and Tap — A lap and tap start occurs when the steer or calf is released from the chute without a head start on the roper or steer wrestler. Lap and tap starts most frequently are seen in indoor arenas where there is not room to give the stock a long score.

Mount Money — Never paid in a contest, mount money is paid when someone is riding, roping, or bulldogging as an exhibition and not for competition.

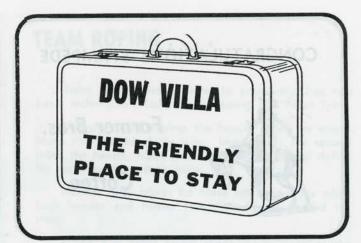
No Time — When a flag fieldman waves "No Time" it means that the contestant has not caught or thrown his animal properly and receives no time on that animal in that go-round but is still entitled to compete in the next go-round.

Pigging String — A short piece of soft rope by which a roper ties together the feet of a roped calf or steer.

Pulling Leather — When a bronc rider holds on to the horn or any part of the saddle, he is said to be pulling leather. Pulling leather disqualifies a saddle bronc rider if it is done before the ride is completed.

Re-Rides — Another ride given to a bronc rider or a bull rider in the same go-round when the first ride is unsatisfactory for any of several reasons.

Score — The distance between the chute opening and the scoreline, or the amount of head start given to a steer or calf in a roping or steer wrestling event. The length of the score is usually determined by the size of the arena or other local conditions.



CONGRATULATIONS



TITLE INS. & TRUST CO.

224 NORTH EDWARDS
INDEPENDENCE, CALIFORNIA

BOBO'S BONANZA COFFEE SHOP

Children's Menu Breakfast — Lunch — Dinner

You'll Enjoy Our Fried Chicken Burgers — Shakes — Steaks

104 North Main

Lone Pine



Lauten's Coffee Shop

Breakfast — Lunch — Dinner Snacks — Childern's Menu

Ray's Specialty Shop

Refrigeration—Electrical—Plumbing

Sales and Service



Lone Pine, Ca. - 876-4454

Deming Distributing Co. Cigarettes - Candy - Misc.

162-G Grove Street — Bishop, California Phone (714) 873-6967

Monday thru Friday 8:30 to 5:00

Evelyn Deming

R. S. Deming

DEDIC'S

LIQUOR & DELICATESSEN

Self Service Gas Station

1900 S. MAIN, LONE PINE, CALIF.

876-5844

7 a.m. to 2 a.m.

Greetings from



Mt. Whitney Motel

Hosts: "Red" and "Zel" Butler

Phone 876-4207

Lone Pine, California

CONGRATULATIONS STAMPEDE



COPELAND LUMBER

601 SOUTH MAIN LONE PINE, CALIFORNIA

Bishop Frozen Foods



Ice Cream
and
Frozen Foods

Serving Inyo and Mono
Counties

Ellis Motors, Inc.



Ford and Mercury
Sales and Service

335 So. Main-Lone Pine, Calif.

RANCHERS FEED & SUPPLY

LIVESTOCK FEED & RANCH

RANCH SUPPLIES

LONE PINE & BISHOP



RCA Champion Saddle Bronc Rider

Mel Hyland -- \$26,812



For the past two years the photo and biographical information on little Mel Hyland has appeared two pages later in this book. It was noted in those issues that it was very probably only a matter of time before he moved up to this sheet.

At the tender age of 19 the mighty mite came out of Surrey, B.C., to hit the "Big Apple" fulltime, and he wound up seventh in the race for a world championship. He jumped up to fourth the following season, then another seventh, and in 1970 he was runnerup, about \$3,000 shy of the title pace of Dennis Reiners.

He tailed off slightly last season, but still managed third, and there was no doubt in his own mind that one year soon he would get it all together.

Now only 24 years of age, and with the skill widely respected among his peers, they all know he is going to be someone to beat for a number of years yet.

Sears Roebuck and Co.

Authorized Catalog Sales Merchant

Sears

(714) 876-5515

Owned & Operated

132 North Main St. Lone Pine, Calif. by Gary and Bonnie Collins

DON'S The Fashion Center

Men & Women's CLOTHING SHOES

275 N. Main

Phone 873-3939

Bishop, California

SPORTSMAN'S CAFE

OPEN 7 DAYS - 24 HOURS



BREAKFAST ANYTIME

206 S. MAIN - LONE PINE, CALIF.

LONE PINE DRUG DEAN VANDER WALL 119-21 NORTH MAIN STREET LONE PINE, CALIFORNIA PHONE (714)—876-5569



"Congratulations" Stampede



Lone Pine Gas Co.

BURKHART'S "76" SERVICE

UNION TIRES & BATTERIES
LUBRICATION — TUNE UP
WHEEL ALIGNMENT



PHONE 876-5902 LONE PINE, CALIFORNIA GUITARS , HARMONICAS, MUSIC

ACCESSORIES

Also craft and sewing supplies, toys and games

C P S Music & Gifts



Mel charged right along through 1972, placing at 59 rodeos—most of them in the second half of the season—and picking up four paychecks of more than \$1,000 prior to the National Finals.

He got those lucrative chunks at San Antonio and Houston, Texas, St. Paul, Ore., and Cheyenne's Frontier Days.

The 5-5, 130-pounder made it to the pay window at just 18 rodeos in the first half of the season, but those plush checks in Texas were enough to rank him third as early as April, and then he really ripped down the second half.

In Oklahoma City he won a go-round, split first four ways and took a third, all of it culminating in fourth place in the average, and a total of \$1,929 to cushion his lead over his traveling partner, J. C. Bonine.

His winner was a flashy 81 marking on the Calgary Stampede's famed Zone Along, and the big split came with a 72 on Wayne Vold's American Express. Mel hit the deck just once, off Tommy Steiner's Tall Boy.

His winnings total in the saddle established a new all-time record, besting Bill Smith's mark of 1971 by several hundred dollars. And Mel got on a couple of bareback horses at Colorado Springs in mid-summer, won \$42.28, and with his mountainous pile in the saddle it gave him sixth in all-

around standings for the year.

Mel was justly proud at the Championship Awards Banquet following the Finals, but humble and thankful too.

"It takes three things to be a success in rodeo," he told the banquet crowd, "ability, try and attitude. I want to thank my dad for giving me the ability and the try, and Bill Smith and Shawn Davis for helping my attitude."

He restrained a little smile and went on: "You know, I always used to be 'that moody little son of a you-know,' and those two guys really helped my attitude."

The prevailing benediction with saddle bronc riders is, "keep your toes turned out," and Mel doubtless does it better than anyone. Most action photographs will show his feet pointing like a compass, directly north and south or east and west. And that very simply makes points with the judges.

The little guy's talents do not end in the arena: He's as fine a singer and guitar-picker as ever traveled the rodeo trail. "Going down the road listening to the tape deck," he has picked up a repertoire of songs about as extensive as Johnny Cash's.

Except right now, you won't get him to sing any blues.

HI-FI-TV-COFFEE-AAA

Willow Motel

Quiet-1/2 Block Off Highway

Your Hosts: Bob & Sylvia Curren

Phone 876-5655

Lone Pine, California



IVEY AUTO PARTS

LONE PINE, BISHOP

Inyo Building, Inc. Lone Pine Sand and Gravel



Al Bonnefin

Commercial and Residential Building Redimix Concrete

Phone (714) 876-5600 & 876-4601 - Lone Pine, Calif.

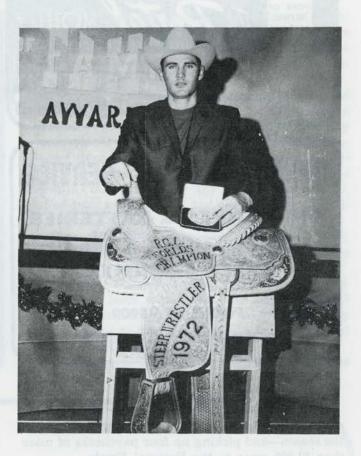
"Congratulations"



Mel & Marge Reece

RCA Champion

Roy Duvall



When this big, fun-loving Oklahoman really wants to get serious about the business of tackling longhorned Mexican steers, most of his competitors will readily admit, it's an uphill battle to deny him just about anything he wants.

Roy, a brawny, 6-2, 225-pounder, won his first world championship in 1967 in only his sophomore year as a professional. Then, as top competitor Jack Roddy said, beating him the following season, he "sort of rested on his title."

He came back in 1969 to lead them all again. And now, after coasting a little for a couple more seasons, we reckon, here he is back on top.

In that second year among the tops of pro competition, the huge native of tiny Boynton, Okla., set an all-time record for earnings in the steer wrestling—\$30,715—and that mark still stands.

Turning 30 last summer, Roy has looked to the day when rodeo won't be so financially rewarding, although he has escaped serious injury and may be around for awhile. He lives in Warner, Okla., and operates the Pioneer Room of the Severs Hotel in Muskogee.

Steer Wrestler

-- \$24,327

And word has it that if he decided to become, say, an Oklahoma Husky, he could probably do as well hustling pool as the legendary Minnesota Fats.

He cracked out rodeoing at Sallisaw, Okla., in high school in 1961, and couldn't have had much better tutelage in his younger days, learning the finer points of his only contest from the Combs brothers, Willard and Benny. He also credits contender Nathan Haley with a lot of help, practicing with and learning from him over the years.

Although he has always been well-mounted—working a lot off Jim Smith's famed Colt—he thinks "being big and strong" is the most important facet of success in his event.

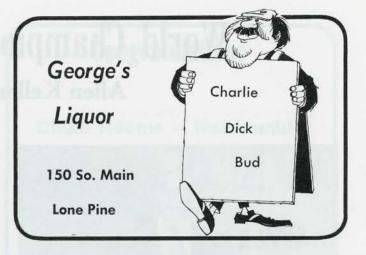
First coming into permit ranks in 1963, some skeptics thought he was luckier than he was good. Somehow, they just didn't think anyone as bulky could be so quick. Evidently they weren't keeping up on professional football at the time.

Easy-going out of the arena, he is a demon in competition, striving always for the best run. His philosophy is "when you're hot, they can't beat you, and when you're cold you can't beat anybody."

The National Finals found him in the latter category, disappointing his many homestate fans. He had only three runs under 10 seconds, and placed only for a fourth. That was a nice 5.1 clock, but he selected a night when everyone was swift.

Over the years, Roy has won the average at nearly every major rodeo a fan can name.



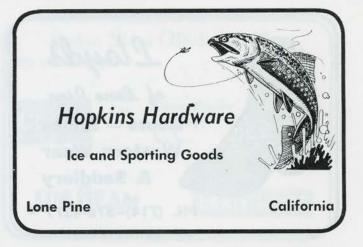


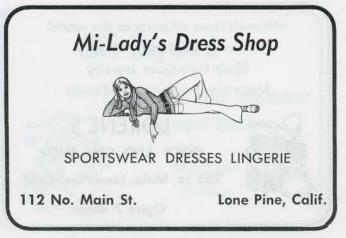
Good Luck

Bon Hut Gifts and Flowers

217 N. Main St.
Lone Pine, Calif.

876-4114 — Night 876-4160





World Champion Steer Roper

Allen Keller -- \$7,593

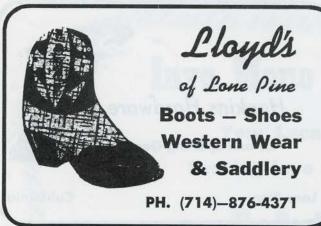


Big Allen Keller (the adjective follows him around as constantly as his rope bag) has proven to his compatriots that he is not only a man who can't be slowed by injury, but one with the dedication to excel in an alternate field.

When the bulky, 6-1, 210-pounder first joined the ranks of single steer ropers there were skeptics in the crowd who thought he just wasn't handy enough with hemp to be a challenging competitor.

After all, he was a burly steer wrestler. He had been a doggoned good one too, qualifying for three National Finals and finishing as high as No. 6 for the world title. Then he suddenly confronted the eternal bane of bulldoggers: a knee injury.

Doctors nursed him into good enough shape that he optimistically reported the joint was feeling good and strong. But they still recommended, at the time of the opening of Cheyenne's Frontier Days, that he stay out of the contest.



Dale's Chevron Service



Expert Car Care Service

Complete Line of
Atlas Tires, Tubes, Batteries
& Accessories.

460 So. Main, Lone Pine

Minerals from all parts of the world Indian hand-made Jewelry Black Hills Gold Jewelry Moccasins for the entire family



LORENE'S

ROCK AND GIFT SHOP 235 So. Main, Lone Pine, Calif.

Open 7 days

Member Best Western & A.A.A.



Frontier Motel

Lone Pine

714-876-5571

THE TRAILS MOTEL

Cooled by Refrigeration - T.V. Electric Heat - Heated Pool

JOE and MARITA WUCHNER **Owners-Managers**

South Main Street - Lone Pine, California Phone (714) 876-5670

R. F. Oyler

Insurance and Real Estate

Telephones

Lone Pine 876-4105-Independence 878-2343

Box 279

Lone Pine, California

GOOD LUCK STAMPEDE

SO. INYO MEDICAL GROUP R. AUVIL, M.D. W. WILSON, M.D.

MR. ED'S COCKTAIL LOUNGE

PHONE (714)-876-8090

LONE PINE, CALIFORNIA

226 NORTH MAIN

Despite his subtle detractors, Allen had been entering the steer roping for a couple of years, and had looped himself up to seventh-ranking in 1971.

So he went at it in earnest at the "Daddy of 'Em All," winning the average and \$4,756. That put him into the lead at the first roping of a short season and he was never overhauled. Cheyenne has been his forte-he earned the all-around honor there the previous two years.

Pacing the first go-round in 1972, he stopped the watches in 14.2, an arena record for the runwaysized expanse. The clock didn't impress him; the money did-he was after that world crown.

At the Championship Awards Banquet following the National Finals the son of gold-card former stock contractor Adolph Keller was humble in mein but justifiably boastful of the buckle. In order, he thanked fans for their support and attendance, the Association for the trophy saddle and buckle and cash, the Winston folks for their check, and "the steer ropers for their entrance fees. For the doubters, there was never a doubt in my mind; it was gonna happen sooner or later."

The Olathe, Colo., native went to the Steer Roping Finals at Pawhuska with a comfortable cushion of nearly \$1,500, but he still coveted the average victory there—so much, in fact, that his eagerness cost him. He had placed twice and was in excellent position, but in a frenzied rush after his last draw he threw away a pair of loops and was out of it.

Nevertheless, his winnings of \$7,593 is more than a grand better than the previous all-time high in the event.

Allen was born in Montrose, Colo., 29 years ago, and started in pro rodeo as a teenager, there being no high school competition on the western slope of the Rockies. He bulldogged in college out of Northeastern Junior in Sterling, Colo., and Colorado State where he made All-American at wrestling people. In high school the versatile athlete also lettered in football, basketball and track.

He has a bachelor of science in agriculture with a major in animal production, and future plans include ranching and raising quarter horses.

Among those he credits with helping him get started in the sport is the late, great Bill Linderman, who Allen says, "always had time to help the beginner who was interested."

Steer roping, though, was something the big man virtually taught himself. And well.

RCA Champion Team Roper

Leo Camarillo -- \$17,587



At last year's National Finals Rodeo Championship Awards Banquet, Leo Camarillo happily accepted his NFR average buckle for the fourth straight time, but jokingly lamented to the crowd, "it sure is hard to win the world."

Since coming out of California amateur ranks in 1968, he has been driving for that goal, and did it in impressive fashion, coming from behind. He took a lead of less than \$1,000 into Oklahoma City, and although he couldn't continue his fantastic string of

average victories, he won enough in day monies to expand that margin slightly.

As a freshman pro he worked the NFR with Billy Wilson and rode off with the aggregate, and for the last three "world series" has repeated the trick with his Arizona-based cousin, Reg Camarillo.

This December that duo won two go-rounds and took a second, and Leo's earnings for the week were \$1,003.

Now 26, the chunky California native living in Donald, Ore., was started out by his father—along with his brother Jerold—long before his head was stirrup high.

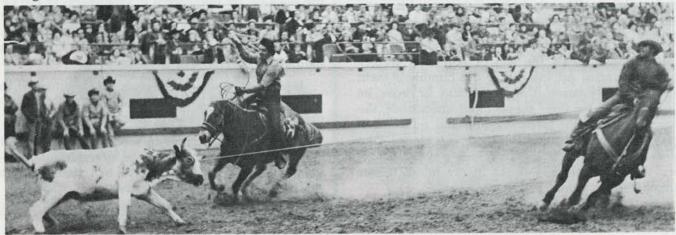
Pappy Ralph had been a top amateur cowboy out of Santa Ynez, Calif., and had ropes in the boys' hands while they still toddled. They started practicing roping soft drink bottles, then dummy steers and finally the real thing.

He made sure they were well-mounted and had plenty of time to practice. They had the rodeo bug early and sure enough; he didn't have to push them into anything, although it was his dream that they be top professional cowboys.

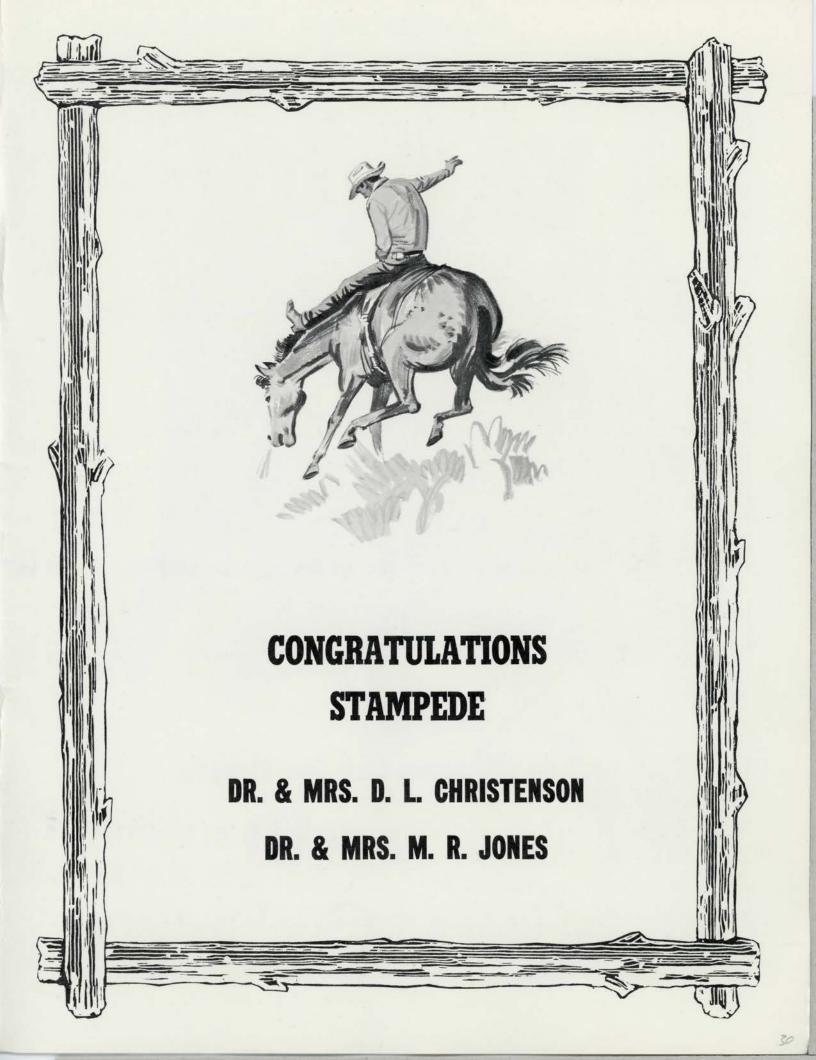
His wish has certainly been fulfilled with Leo's 1972 crown. Jerold donned a world buckle back in 1969.

Leo made the climb with consistency, placing 14th his rookie year, then sixth, tenth, and up to third a season ago.

He got an enthusiastic boost for this NFR by taking the all-around crown at San Francisco's Cow Palace, the last rodeo on the 1972 season, and established a money record for the Grand National, banking \$4,029. He also enters the steer wrestling, and made \$30,811 for 1972 to rank No. 5 in the race for the world all-around title.



Leo and Reg at 1972 NFR.



YAHOO!



It's the 4th Annual Lone Pine Stampede

BANKOFAMERICA B

Lone Pine Office 400 North Main Street Lone Pine, California Bishop Office 536 North Main Street Bishop, California

BANK OF AMERICA NTASA . MEMBER FOIC