How did pie get to be "easy"? We don't really think anything is easy about making a pie and the other interpretation of "easy" doesn't exactly suit. No one knows the true origin of this one either, but it did show up a lot in the 1880s, particularly in the writings of Mark Twain. He mentioned a lot of things being "as nice as pie" so this one was probably a variation on the phrase "as easy as EATING pie." We would think that's pretty doggone easy, at least for us, so we completely get that. All kinds of spin-offs came from that phrase like "a pie assignment", meaning that you got a great and easy assignment. There's also "pie boy" which means a wimp or slacker, someone who takes the easy way out of everything. Or "half pie" meaning you really didn't put much effort into something.